

United Nations Development Programme

Project Document

Project Title: Platform HD2010: Civic Engagement
for MDGs and a New Multilateralism

Expected Output(s): Increased engagement of civil society in the articulation of a new multilateralism founded in human development, and in national processes to accelerate the achievement of the MDGs.

Executing Entity: UNDP

Implementing Agencies: UNDP

Brief Description

The programme seeks to strengthen civil society and civic engagement in human development and multilateralism and ensure greater citizen voice and accountability in policies and practices related to the achievement of the MDGs. The programme has two interlinked components: 1) UNDP will develop Platform HD2010 to mobilize civil society and other stakeholders to contribute to a new multilateralism that fosters civic engagement and human development. 2) UN(DP) will strengthen civic engagement in the cause of human development to accelerate the achievement of the Millennium Development Goals. To this end, United Nations Resident Coordinators in six developing countries will launch initiatives to strengthen civil society participation in planning, implementing and monitoring the MDGs and national development priorities, working closely with the UN Millennium Campaign. These countries will also be part of the wider effort of Platform HD2010 at regional and global levels to channel southern civil society voices to the emerging vision of the new multilateralism. Together, the experiences under the two components will inform a series of regional and global consultations to mark the ten-year review of the Millennium Declaration and the 20th anniversary of the UNDP *Human Development Report* in 2010.

Programme Period:	2009 - 2011	Total resources required	\$1,700,230 m
Key Result Area (Strategic Plan):	1, 1.2., 2.1, 2.2	Total allocated resources:	\$1,700,230 m
Atlas Award ID:	_____	• Regular	_____
Start date:	June 2009	• Other:	_____
End Date:	June 2011	○ Donor	MDG Achievement
Management Arrangements:	Project	○ Donor	_____
administered by MDGF, implemented by CSO		○ Government	_____
Division/PB, through MDTF		Unfunded budget:	_____
		In-kind Contributions	_____

Agreed by (Executing Entity):

Agreed by (UNDP):

06/10/09
Sophie de Gueen, MDG

I. SITUATION ANALYSIS

The year 2010 marks a number of key milestones in international development. It is the 20th anniversary of the launch of the UNDP Human Development Report, the ten-year review of the Millennium Declaration and the Millennium Development Goals, as well as “Beijing + 15,” on progress since the 1995 World Conference on Women. Together they present the United Nations with an important occasion to engage with civil society and to advance civic engagement, both of which are vital to the UN’s human development mission. Since its definition in the 1990s as a process of enlarging people’s choices, human development has focused attention on the goals of development, and is thus a precursor to the MDGs.

These reviews also take place at a time of deep questioning of the role of multilateral institutions and the UN in particular, as seen from the perspective of a myriad of stakeholders. Emerging debates on the “new multilateralism” are founded on the premise that processes of globalization have given rise to new multi-layered networks of non-state actors increasingly active in development, while also transforming the relationship between state and society. The participation of new actors – civil society, private sector, communities, local action networks, and social entrepreneurs, to name a few – is fundamental to solutions to today’s development challenges and to the articulation of a revitalized multilateralism founded in human development.

Despite progress being achieved since 2007 in the majority of developing countries, the MDGs are likely to come under pressure in the current economic environment. This makes it imperative for UN(DP) to intensify its collaborative efforts with a range of stakeholders at the country level to advance progress towards the goals, especially by developing capacities in both the UN and civil society for implementation and monitoring. Here it is key for the United Nations to recognize and draw on the capacity assets in civil society for strategic partnership and skills development, strengthening south-south cooperation.

II. STRATEGY

UNDP will mobilize Platform HD2010, as a forum to develop a vision for the next decade that actively involves a range of civil society actors for an outward looking multilateralism reinforcing civic engagement and human development. UNDP envisages the platform as a space in which it can engage with civil society actors at multiple levels and areas to generate critical debate and perspectives on the emerging vision of an inclusive multilateralism, governance and accountability, and civic engagement in human development and the Millennium Development Goals.

Platform HD2010 has a two-fold, interlinked objective. One is to engage a wide range of non-state actors, including civil society those at the community level and representing marginalized groups, in articulating a new vision of multilateralism that is anchored in human development and inclusive participation. The second is to renew strategic and practical opportunities for civil society to contribute to MDG processes at the local and national levels. In pursuit of these two goals, Platform HD2010 will seek the participation of a wide range of non-state actors, such as indigenous peoples, youth, minorities, peasants’ movements, and women’s, community-based and faith-based organizations in making the human development paradigm and MDGs more effective and operational in the emerging structures of global governance. In light of Beijing+15 in 2010, women’s groups will be involved in the intellectual exercise of constructing a ‘new multilateralism’ and in concrete participatory efforts to advance the MDGs at national and regional levels.

Platform HD2010 will seek to:

- 1) Increase the voice of citizens and civil society organizations in the human development approach and MDG-related policy and practice, particularly at the national level.
- 2) Support UN Country Teams in strengthening civic engagement and human development, using the MDGs as an entry point.
- 3) Provide citizens’ inputs from national MDG processes to the MDG 2010 Review.

- 4) Strengthen relations and policy dialogue on a range of development issues, including the emerging vision of multilateralism, between the United Nations, citizen groups and civil society.
- 5) Increase the participation of civil society in the South in global networks.

Specific activities include:

1. **Strengthen citizen participation in national MDG-related processes and human development**: The programme will support initiatives in *six countries* (in different regions) to equip the Office of the Resident Coordinator and United Nations Country Teams (UNCTs) with innovative tools and partnership strategies in strengthening civic engagement in specific aspects of MDG policy and practice, working closely with the UN Millennium Campaign.
2. **Document results**: This will consist of i) a consolidated report, documenting the process and results of civic engagement initiatives in these countries, to make a useful and much needed contribution to the existing literature on implementation of the MDGs; ii) case studies exploring the integration of civil society in South in global networks and the extent to which the UN is engaged in this process (*three months*). The goal will be to enhance citizen voice in MDG processes at the national and regional levels and create spaces for articulation of civil society local and national perspectives to the emerging vision of an inclusive multilateralism.
3. **Convene Platform HD2010**: Platform HD2010 will engage a wide range of non-state actors, including women's organizations, those at sub-national and local levels and those representing marginalized groups, to contribute to the emerging vision of multilateralism. A sequence of events is envisaged – marking the 20th anniversary of the Human Development Report, the MDG+10 review in 2010, and the 2015 MDG horizon. Events will include national, regional and global consultations, seminars and papers, involving academics, civil society representatives, development experts – stimulating and energizing a dialogue at multiple levels. Conceptual papers on the MDGs, human development and multilateralism, and the documentation of civic engagement initiatives will be a key part of these activities. Key lessons learned and recommendations from the national level experience of civil society engagement in key MDG policy and practice (drawn from documentation) will be shared in a global meeting planned for 2010.

Outputs*

- 1) Action plans in each of the six countries detailing evidence-based advocacy and civic engagement to advance the MDGs.
- 2) Increased engagement of civil society in national MDG policy processes, supported by the United Nations and building on the work of the UN Millennium Campaign and other actors
- 3) Documented results of citizen engagement in MDG policy and practice at the national level, including civil society-led 'shadow' reports.
- 4) Recommendations relating to citizen and civil society participation in and influence on MDG policy and practice, including UN-civil society engagement mechanisms and strategic alliances.
- 5) Case studies on the extent to which civil society in the South is integrated in global networks and the role of the UN system in this process.
- 6) Conceptual papers and recommendations on a new multilateralism founded in human development, with an enhanced role for non-state actors.
- 7) Background papers that could feed into HDR2010.

**This is an indicative list to be finalized within each national context*

Risks

Internal:

- Insufficient staff knowledge and capacity
- Tendencies to focus on capital-based, 'known' set of civil society actors
- Bottlenecks in procedures of engagement with civil society

External:

- Implications of the global financial crisis on resource mobilization for UN(DP) work with civil society
- Ability of UNDP to attract representative and influential civil society actors in substantive partnership

The programme envisages a number of measures to mitigate these anticipated risks:

Internal:

- Improving staff capacity for civic engagement and partnership; this includes guidance notes, learning and training tools and streamlined and improved procedures for engagement
- Expanded efforts to increase UN(DP) knowledge base of civil society through independent assessments
- Recruitment of a national specialist based in the Resident Coordinator Office (except in Bangladesh and Philippines where the UN Millennium Campaign already has such a person jointly appointed with the RC in the RCO) who will move country-level interventions forward, ensuring linkages with the UN.

External:

- The Platform HD2010 initiative will serve as a vehicle to actively engage and partner with civil society networks in strengthening the role of the UN in the context of the current global crises and evolving debates on the nature of multilateralism.
- Substantive partnership development with CSOs to tap capacity assets and ability to serve as expert resources.
- Strengthened UN- civil society relationship at the national level, with increased collaboration in policy dialogue

Country selection and criteria

National level activities will be in countries covered by the MDG Achievement Fund. Two other minimum requirements will be strong support and leadership from the Resident Coordinator for civic engagement in UN development efforts the presence of active civil society. Additional important criteria in choosing countries will be: active efforts by the UN Millennium Campaign in involving civil society in MDG processes, advocacy efforts supported by the MDG Fund, UNCT support, and the presence of UNCT civil society focal points and national civil society advisory committees to UNCT. Where UNV have a National Programme Officer, within the six countries, linkages will be established to synergise efforts.

Balance will be sought across Africa, Asia, Latin America and the Arab States region, and between Least Developed Countries and Middle Income Countries, with a stronger emphasis on Africa.

Based on these criteria, the following six countries are proposed for national level activities beginning in 2009:

CRITERIA	Ethiopia	Senegal	Egypt	Bangladesh	Philippines	Brazil
Millennium Campaign active	YES	YES	Stand-Up Global Coord. to be based at UNDP Regional Centre by July-Aug	YES	YES	Sporadic
National Millennium Campaign coordinator in RCO	To be recruited if RC agrees by July-Aug	To be recruited if RC agrees by July-Aug; West Africa Reg. Coord. to be based in Dakar Regional Centre by July-Aug	NO	YES	YES	To be recruited if RC/UNCT agrees by July-Aug
Focus country for MDG Achievement Fund advocacy & communication efforts	YES	NO	NO	NO	YES	YES
UNCT civil society focal point		YES			YES	
Civil society advisory committee to UNCT		YES			YES	

III. RESULTS AND RESOURCES FRAMEWORK

Intended Outcome as stated in the Strategic Plan and Resource Framework:

Applicable Key Result Area (from 2008-11 Strategic Plan): KRA 1: Promoting inclusive growth, gender equality and MDG achievement. KRA1.2: Fostering inclusive globalization. KRA 2.1: Fostering inclusive participation. KRA 2.2: Strengthening responsive governing institutions.

Project title and ID (ATLAS Award ID):

INTENDED OUTPUTS	OUTPUT TARGETS FOR (YEARS)	INDICATIVE ACTIVITIES	PARTNERS	INPUTS
Output 1 PLATFORM HD2010 has been convened to discuss the application of the human development paradigm in tandem with new participatory multilateralism	<p>Target Year 1: Civil Society Platform for Human Development, MDGs and Multilateralism has been launched</p> <p>Regional meetings on the human development paradigm and the imperative of advancing the MDGs, in preparation for a larger civil society event linked to HD and MDG retrospectives in 2010</p> <p>Target Year 2: Comprehensive analysis of the role of the UN system and the human development paradigm, in addressing the multiple crises, with the</p>	<p>Global level: Civil society steering group convened to provide an intellectual framework for Platform HD2010.</p> <p>Global level: Consultations with leading civil society / academia / foundations on the role of civil society and the UN in strengthening human development-based responses to the current multiple crises.</p> <p>National level: Outreach by Resident Coordinators and UN Country Teams to diverse civil society partners, to facilitate civil society participation in global networks and debates, and strengthening UN-civil society relations to accelerate progress towards human development and MDGs.</p> <p>National level: Targeted consultations and activities involving wide range of non-</p>	<p>Civil Society Division/ Partnerships Bureau (lead), working with UN Millennium Campaign</p> <p>RC/UNCT and UN Millennium Campaign (lead) with Civil Society Division, and UNV, where there is a national Programme Officer</p>	<p>Synthesis paper with recommendations from civil society to UN(DP)</p> <p>Conceptual papers and recommendations on a revitalized multilateralism involving non-state</p>

	participation of civil society. Plan of Action of revitalized engagement between civil society and the UN to face the challenges of achieving the MDGs and 2015+	state actors, led by resident coordinators in a group of six "champion countries" (coinciding where possible with those implementing MDG initiatives). Commissioning occasional papers on the themes of MDGs, human development and a revitalized multilateralism. Year 2 Supporting and / or convening regional and global consultations with civil society networks, including members of the Civil Society Advisory Committee to UNDP.	RC/UNCT and UN Millennium Campaign (lead)	actors.
Output 2 Action plans in six countries are developed and approved aimed at ensuring that MDG-related policies, projects and processes at the country level informed by citizen participation and monitoring	<p><i>To be adapted in each national context</i></p> <p>Target Year 1: Guidance tools for civil society on evidence-based MDG advocacy at the national level.</p> <p>UNCT-civil society MDG partnership strategies National and local civil society shadow reports</p> <p>Country-based policy papers</p> <p>Target Year 2: Civil society participatory and advisory mechanisms for the MDGs and Platform HD2010</p>	<p>Evidence-based advocacy and training for civil society, including indigenous peoples' organizations, in national and local MDG-based planning, implementation, monitoring, reporting, Poverty Reduction Strategies, budget monitoring and where applicable the CCA/UNDAP, building on existing MDG campaigning initiatives.</p> <p>Providing guidance to UNCTs and civil society on putting in place innovative voice and accountability mechanisms to advance the MDGs, and facilitating south-south cooperation involving civil society expertise.</p> <p>Developing partnerships with a wide range of relevant civil society actors in urban and rural areas, including social movements, sector-specific organizations, national NGO platforms, and groups of marginalized populations.</p> <p>Fostering space for policy debate and</p>	RC/UNCT and UN Millennium Campaign (lead)	<p>Grants</p> <p>Use of existing best experiences and partnerships at the country level</p>

<p>Output 3 Global report on the impact and influence of civic engagement on global development policy through the UN system</p>		<p>dialogue between civil society and the government and civil society and the United Nations (drawing from previous experience including the ongoing recommendations of the civil society advisory committees to UNCTs and the UN Millennium Campaign).</p> <p>Support the participation of civil society in the South in global networks and strengthening the role of the UN system in contributing to development solutions.</p>		
	<p>Recommendations on civil society participation in and influence on MDG policy and practice, and establishing effective engagement mechanisms and strategic alliances between civil society and the United Nations.</p>	<p>Documenting results consisting of a literature review on multilateralism; a consolidated report, documenting the process and results of civic engagement initiatives in these countries; and case studies exploring the integration of civil society in South in global networks and the extent to which the UN is engaged in this process.</p>	<p>Civil Society Division / Partnerships Bureau (lead) with HDR Office, DGG/Oslo Governance Centre, UNV.</p>	<p>Consultant (literature review)</p> <p>MOUs with CSOs to contribute to the report</p> <p>Grant agreement</p>

IV. ANNUAL WORK PLAN

Year: 2009 - 2011

EXPECTED OUTPUTS <i>And baseline, indicators including annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME				PARTNERS	PLANNED BUDGET		
		Q1	Q2	Q3	Q4		Funding Source	Budget Description	Amount
Output 1 PLATFORM HD2010 has been convened to reinforce the human development paradigm in the context of the global crises and a vision for a new participatory multilateralism Baseline: UNDP current engagement with civil society is articulated at the global level through the Civil Society Advisory Committee, and various forms at the country level, including NGO implementation, contractors, and 13 national civil society advisory committees to UNCT	1. Activity Result: Literature review on human development, multilateralism and the engagement of civil society in MDG policy and implementation - Activity action: hiring of a consultant for literature review - Hiring of a global project coordinator - Activity action: seeking inputs to the literature review document from UN colleagues and civil society steering group		X			Civil Society Division (lead) with UNMC, HDRO	MDG Fund	Literature Review Consultant (2009) \$10,000 Project Coordinator Costs at ALD 3 level estimate (2009) \$320,000	
	2. Activity Result: First meeting on multilateralism in June 2009 - Activity action: Convene 25 CSOs around the world - Activity action: Prepare agenda, background documentation and ensure coordination with HDRO, NGLS, UNMC, UNV and other UN Agencies		X			Civil Society Division (lead) with UNMC, HDRO	MDG Fund	Global consultation (June 2009) - \$50,000 for 25 CSO participants Hospitality (2009) \$3,000 Supplies (2009) \$1,000 Miscellaneous (2009) \$3,000 Global consultation (2010) \$50,000 Hospitality(2010) \$3,000 Supplies (2010) \$1,000	

Related CP outcome: CSOs in several countries are engaged in global processes relating to multilateralism and MDGs	3. Activity Result: Report with civil society recommendations on revitalized multilateralism with strong UN role in development solutions - Activity action: Set up a task force/writing committee in Platform 2010 - Activity action: Capture and consolidate recommendations of the June meeting	X			Civil Society Division (lead)	MDG Fund	Achievement		
	4. Activity Result: Launching of HD2010 - Activity action: Organization of event, documentation including press releases, Statutes, Procedures or MOUs to formalize the platform and partnerships with CSOs - Activity action: Consolidation of Plan of Action for HD2010 for 2010 and beyond, including preparation of national and regional initiatives and civil society summit in 2010		X		Civil Society Division (lead) with UNMC, HDRO	UNDP-Spain MDG Achievement Fund			
							Total Programmable Cost for Output 1 in 2009	\$ 387,000	
							7 %GMS for Output 1 in 2009	\$27,090	
							Total Programmable Cost for Output 1 in 2010	\$ 54,000	
							7 %GMS for Output 1 in 2010	\$ 3,780	
							Total (Plus GMS): Output 1	\$471,870	

Output 2	MDG-related action plans are developed and approved to ensure that policies, projects and processes at the country level are informed by civil society participation, advocacy and monitoring	1. Activity Result: Six Country offices submit action plans on MDGs to join HD2010 - Activity action: Joint UNMC/UNDP messages have been sent to six selected COs. - Activity action: Civil Society Division and UNMC have set up a project steering committee with HDRO and MDGF in New York to review proposals. - Activity Action: Management structure has been set up to coordinate activities at the country, regional and global levels																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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Output 3 Global report on the impact and influence of civil society in global development policy through the UN system <i>Baseline:</i> Cardoso Report and Secretary General's response. Few literature and resources on multilateralism and civil society. <i>Indicators:</i> <i>Targets:</i> Provide a policy product that develops on UN-civil society relations in the context of a revitalized multilateralism, the global crises and the importance of human development <i>Related CP outcome:</i> Country policy papers that will feed into a global report	1. Activity Result: Documentation of recommendations from civil society - Activity action: A joint technical committee has been set up for documentation of country experiences, call for and consolidate policy papers using existing or new virtual platforms - Activity action: country policy papers commissioned in the framework of each country project in six countries. - Activity Action: Regional Bureaux propose regional dialogues to contribute to Platform HD2010	X	X	Civil Society Division (lead) with HDRO, RBx, BDP/OGC, UNMC			Position papers (\$12,000 x 4) - 2011	\$48,000
	2. Activity Result: Publication of the global report	X		Civil Society Division (lead) with HDRO, BDP/OGC, UNMC			Publications (synthesis report; learning report and conceptual papers) –consultant, 2011	\$20,000
	Monitoring and Evaluation	X		Civil Society Division (lead)			M&E - 2011	\$40,000
							Total Programmable Cost for Output 3 in 2010	\$ 100,000
							7% GMS for Output 3 in 2010	\$ 7,000
							Total Programmable Cost for Output 3 in 2011	\$ 108,000
							7% GMS for Output 3 in 2011	\$7,560
							Total Output 3 (plus GMS)	\$222,560
TOTAL								\$ 1,700,230

V. MANAGEMENT ARRANGEMENTS

The main partners in the implementation of this programme are the UNDP Civil Society Division, based in the Partnerships Bureau, the Office of the Resident Coordinator in participating countries and the UN Millennium Campaign. The Civil Society Division/Partnerships Bureau will be responsible for managing the budget. The division will work with the UN Millennium Campaign, and the HDR Office at the global level to ensure overall coherence and quality of outputs, as well as with UNV where there is a national Programme Officer in the 6 selected countries. Decisions and oversight will be the responsibility of the project steering committee (composed as indicated in chart below).

It is proposed that the project steering committee will:

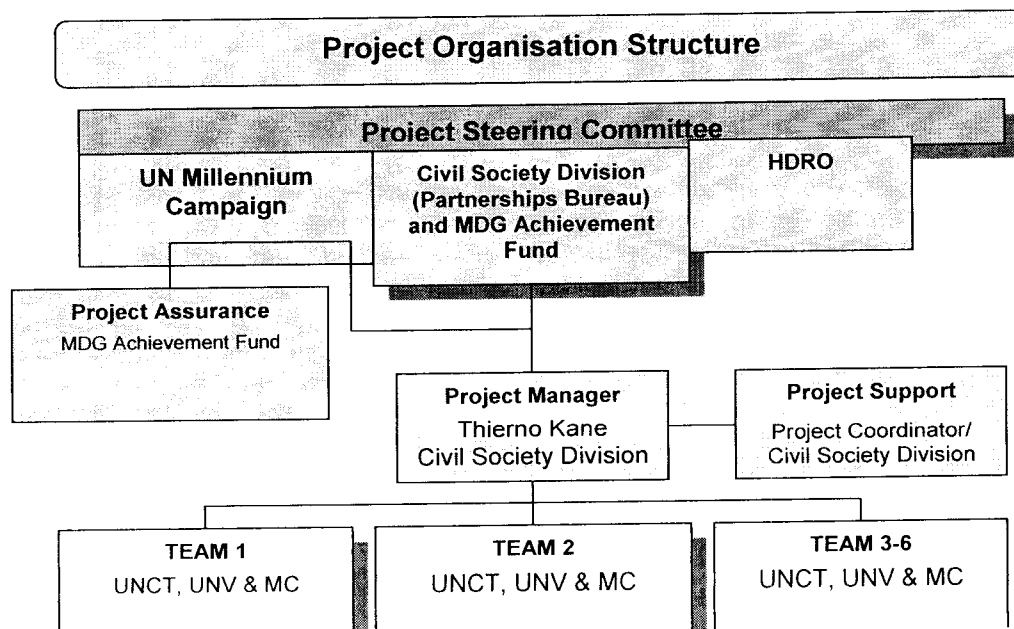
- Approve total funding to be allocated to the RCOs
- Agree on road map of initiatives and activities from June 2009 – December 2010
- Meet twice a year (virtually if needed) for updates and decisions
- Review annual reports on the progress of activities and achievement of results
- Ensure overall quality control, coherence of activities and outputs of the programme
- Provide substantive support and guidance

National level actions:

Country-level activities will be led by the RC on behalf of the UNCT, in partnership with the UN Millennium Campaign.

Once the overall allocation per country is made by the global Project Steering Committee, national-level work plans and detailed budgets will be approved in-country by the RC and the UN Millennium Campaign. Recruitment of the national coordinator, approval of work plan and progress reviews will also be carried out by the RC and the Millennium Campaign. Disbursements to RCOs will be made in two tranches by the CSO Division, the second on approval of the Millennium Campaign, in its capacity as member of the Steering Committee.

The UNCT (including civil society focal points and national civil society advisory committees, where applicable) and UNVs (where there is a national Programme Officer) are expected to be actively involved at the national level, and UNDP Regional Centres at the regional level. Where relevant, country-level interventions will complement the advocacy and communications efforts of the MDG Achievement Fund. The MDG Achievement Fund will be responsible for monitoring and evaluation.



VI. MONITORING FRAMEWORK AND EVALUATION

In accordance with UNDP programming policies and procedures, the project will be monitored through the following:

Annually

- **Annual Review Report.** The Annual Review Report of the overall programme shall be prepared by the Project Coordinator, CSO Division/Partnerships Bureau, in consultation with the Millennium Campaign, and presented to the MDG Achievement Fund at the end of the year and no later than 31st December. The report shall focus on the extent to which progress is being made towards outputs, and that these remain aligned to appropriate outcomes.
- At the country level, the accountability and review process will be supported by an oversight group made up of representatives of CSOs and the UNCT. These country-level reports will feed into the Annual Review Report.

VII. ANNEXES

TORs for Project Coordinator (UNDPHQ) and National project coordinators in RCOs



UNITED NATIONS DEVELOPMENT PROGRAMME GENERIC JOB DESCRIPTION

I. Position Information

Job Code Title:	Programme Specialist
Pre-classified Grade:	ICS-10
Supervisor:	Director, Civil Society Organizations Division, Partnership Bureau

II. ORGANIZATIONAL CONTEXT

The Civil Society Division in the Partnerships Bureau of UNDP works to actively support and promote substantive engagement and partnership with civil society. The Division works to empower UNDP staff to engage more effectively and strategically with civil society. As part of such strategic engagement, and to mark the 20th anniversary of the UNDP Human Development Report in 2010, UNDP is launching an initiative to strengthen civic engagement for MDGs and contribute to the emerging vision of a new multilateralism founded in human development. The two-year programme will have two components: 1) mobilize civil society perspectives and networks to contribute to a revitalized multilateralism with an enhanced role for non-state actors; and 2) support initiatives in six countries (in Asia, Africa, Latin America and Arab States regions) to equip the Office of the Resident Coordinator and United Nations Country Teams (UNCTs) with innovative tools and partnership strategies in strengthening civic engagement in specific aspects of MDG policy and practice. Working under the supervision of the Director of the Civil Society Division, the Programme Specialist will liaise closely with the United Nations Millennium Campaign, UNDP country offices and regional

centres, as well as key civil society networks from national to global levels in managing programme and project aspects of the initiative.

III. FUNCTIONS / KEY RESULTS EXPECTED

Summary of Key Results:

- ❑ Support to the articulation of civic perspectives to the emerging vision of multilateralism and the role of non-state actors
- ❑ Contribute to increased engagement of civil society in national MDG policy processes, supported by the United Nations.

Summary of Key Functions:

1. Ensure **implementation of civic engagement in national MDG-related strategies** focusing on achieving the following results:
 - ❑ Evidence-based advocacy and training for civil society, including indigenous peoples' organizations, in national MDG-based planning, implementation, monitoring, reporting, MDG localization processes, budget monitoring and where applicable the CCA/UNDAF
 - ❑ Coordinate and support country-level activities including, i.e., developing guidance tools for civil society on evidence-based MDG advocacy, supporting civil society 'shadow reports.'
 - ❑ Coordinate documentation of overall results achieved at the country level
2. Ensure **creation of strategic civil society partnerships for and mobilize civic perspectives to the emerging vision of multilateralism and the role of non-state actors** focusing on achieving the following results:
 - ❑ Promote partnerships with a wide range of civil society actors at global, regional and national levels, including social movements, sector-specific organizations, national NGO platforms, and groups of marginalized populations
 - ❑ Support outreach by Resident Coordinators and country teams to diverse civil society partners, especially to facilitate southern civil society participation
 - ❑ Support the generation of civil society papers that could feed into Human Development Report of 2010, and provide recommendations on a new multilateralism involving non-state actors
 - ❑ Support case studies on integration of civil society in the South in global networks
 - ❑ Prepare periodic progress reports on the programme
 - ❑ Organize and facilitate civil society stakeholder meetings at national/regional and global levels
3. Ensure **provision of top quality advisory services and knowledge building** focusing on achievement of the following results:
 - ❑ Articulation of civil society voices in the emerging vision of multilateralism.
 - ❑ Identification and synthesis of best practices and lessons learnt.
 - ❑ Support for capacity development of national staff in implementing countries
 - ❑ Timely preparation of reports

IV. IMPACT OF RESULTS

The key results have an impact on the success of country programme efforts to advance the MDGs and strategic partnerships with civil society.

V. COMPETENCIES AND CRITICAL SUCCESS FACTORS

- ☐ Proven skills in programme management and administration, including financial management and monitoring and evaluation. Poses strong project management and information technology skills
- ☐ Excellent knowledge and understanding of the civil society sector (global and regional) and familiarity with the substantive, political and capacity issues of southern civil society in particular
- ☐ Familiarity with UN(DP) or UN agencies, funds and programmes working with civil society
- ☐ In-depth knowledge on development issues and MDG processes
- ☐ Ability to advocate and provide policy advice
- ☐ Actively works towards continuing personal learning and development, pursues learning plan and applies newly acquired skills
- ☐ Ability in strategic planning, results-based management and reporting

VI. RECRUITMENT QUALIFICATIONS

Education:	Master's Degree or equivalent in International Development, Public Administration, Political Sciences, Social Sciences or related field. Certification on Programme/project management will be an asset
Experience:	A minimum of five years of relevant project management and substantive experience at the national and/or international level including working with civil society organization(s) or network(s) and/or UN country offices
Language Requirements:	Fluency in English. Knowledge of Spanish and / or French an asset.

VII. Signatures- Job Description Certification

Incumbent *(if applicable)*

Name	Signature	Date
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Supervisor

Name	Signature	Date
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Chief Division/Section

Name	Signature	Date
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*Post Title: National specialist in the Resident Coordinator Office (RCO) –
(Generic based on Millennium Campaign ToR)*

Period: Two years (with annually renewable contract)

Duty Station:

1. BACKGROUND

The UN Millennium Campaign, an inter-agency initiative hosted by UNDP, encourages and supports citizens' efforts to hold their governments to account for the achievement of the Millennium Development Goals (MDGs). The Campaign's Africa regional team works with citizens in key constituencies - civil society organizations, parliamentarians, local authorities, youth, media and the private sector. The Campaign focuses its work on MDGs 1-7 primarily in Ethiopia, Kenya, Tanzania, Uganda, Burkina Faso, Ghana, Nigeria, Senegal, Mozambique, Zambia, and Malawi.

2. ORGANIZATIONAL CONTEXT

Under the over-all guidance and supervision of the Resident Coordinator and Deputy Director, Africa of the UN Millennium Campaign, the national Millennium Campaign Coordinator will be located within the Office of the RC and work closely with the UNCT.

The principal role of the national Millennium Campaign Coordinator will be to design and implement the national MDG Campaign Strategy and Joint Plan of Action between the UNCT and the UN Millennium Campaign. The role includes driving key policy advocacy initiatives as well as to support the UN inter-agency collaboration and public and media outreach within the country on the MDGs. The national Millennium Campaign Coordinator is required to become knowledgeable of the MDG status and national Government's MDG policies, the UNCT's work on the MDGs, the UN Millennium Campaign's work in the country and key partners at the national and local level. More specifically, the successful candidate has to understand critical socio-political issues facing the country and MDG progress in the national and local context.

3. DESCRIPTION OF RESPONSIBILITIES: FUNCTIONS/KEY RESULTS EXPECTED

1. Based on a careful assessment of the social, economic and political context and opportunities, carefully design, coordinate and implement the national MDG campaign and advocacy strategy and Joint Plan of Action, focusing on achievement of the following results:

- Actively support strategic coalition building and advocacy with various constituencies ranging from grassroots and community-based organisations to parliamentarians, local governments, youth, faith based organisations etc. at the national and local levels.
- Promote and operationalise advocacy and campaign strategy in the country
- Undertake the organisation of campaign advocacy forums with key partners.
- Identify key campaign events and advocacy tools to promote necessary policy change for the achievement of the MDGs.

2. Planning and design of strategies for communications and media outreach:

- Design and put in action communication and outreach strategy based on the joint plan of action of the UN Country Team and the UN Millennium Campaign. .

3. UN Inter-Agency Collaboration and Partnership with Key Constituencies on the MDGs
- Strengthen inter-agency collaboration, particularly with various UN specialized agencies and UN Country Team, working with all relevant focal points and UNCT Groups in order to implement MDG campaign Joint Plan of Action.
 - Ensure high quality delivery and accountability.
 - Explore further sustainable partnerships with civil society, Parliamentarians, local Governments, youth, media etc. for the achievement of the MDGs and to raise public awareness of MDGs.
 - Coordinate with the communication team members of the UN Millennium Campaign and the UNCT (including the Communications Group) in the development of strategic and organizational policy and communication tools to advocate for the achievement of the MDGs.

4. **KEY RESULTS EXPECTED**

- MDG Campaign Strategy and Joint Plan of Action designed and executed;
- Increased and regular exposure of the MDGs and the MDG Campaign through coordinated and sustainable alliances with media and through systematic release of news articles and feature stories using Quad Media (TV, radio, print, and internet) and events management to promote the MDGs as a key element of the UN's efforts to "Deliver as One";
- Strengthened advocacy campaigns to influence policy environment to support increased action towards addressing the MDGs least likely to be achieved, namely maternal mortality reduction, achieve universal primary education, and eradication of extreme poverty and hunger;
- Enhance multi-sectoral support to the MDG advocacy campaigns at national and local levels by linking with networks with government, congress, the academia, the private sector and civil society organizations to advocate for policies and increased funding for social and livelihood sectors and MDGs less likely to be realized.
- An up-to-date and effective input into the campaign website, with clear MDG messaging and programme stories on MDG implementation generated in the respective countries of the region.
- Information materials for broadcast, print and web-based posting.
- Lead, manage and coordinate Stand Up and Take Action for the MDGs campaign in October each year
- Well-managed events linked with UN day celebrations and others identified by partners.

6. **COMPETENCIES**

- Strong understanding and knowledge of development issues, particularly those related to poverty reduction and the MDGs.
- Willingness to work for ambitious advocacy programme and ability to engage a wide range of stakeholders.
- Ability to advocate for achievement of MDGs and provide technical support on communication strategy.
- Actively work towards continuing personal learning and development.
- Excellent written and oral communication skills in English and national/local languages

- Proficiency in the use of the internet and PC applications.
- Strong attention to details and the ability to work under great pressure and tight deadlines.
- Proven ability to (i) take initiative and work independently with limited supervision in a multicultural team environment; (ii) prioritize and multi-task in an organization transcending national boundaries and multiple time zones.

5. RECRUITMENT QUALIFICATIONS

Education:

- Advanced Degree in social sciences, communications, journalism, public relations, political science, humanities or other related field.

Experience:

- At least 2-3 years relevant experience in media; academia, research institution, public relations-related field and/or communications with a reputable organization that has a good networking experience with development organisations and social movements.
- Ability to apply in-depth sound technical knowledge and skills in development work, media, current affairs, public relations, and communications to plan and implement MDG campaign and advocacy.
- Proven track record to engage and mobilize key constituencies at the national and local level (e.g. civil society and community-based organizations, youth, parliamentarian and legislators, media, private sector and local authorities)
- Excellent analytical, writing and communication skills with the ability to conceptualise, articulate and debate issue related to MDGs in English and national/local languages
- Ability to build partnership and manage high-level communications with media, NGOs, government officials, the UN System in the region and others.
- Ability to interact with senior UN staff and senior representatives of other organizations.
- Good interpersonal and cross-cultural communication skills, understanding of African culture and customs are an advantage.

Language Requirements:

- Fluency in spoken and written English and national/local language

Quality Management for Project Activity Results

Replicate the table for each activity result of the AWP to provide information on monitoring actions based on quality criteria. To be completed during the process "Defining a Project" if the information is available. This table shall be further refined during the process "Initiating a Project".

OUTPUT 1: Establishing Platform HD2010			
Activity Result 1: (Atlas Activity ID)	Short title to be used for Atlas Activity ID: Platform HD2010		Start Date: June 2009 End Date: September 2011
Purpose	What is the purpose of the activity? To have a successful launch of the HD2010 platform at the global level and supported by regional and national levels		
Description	Planned actions to produce the activity result: <ol style="list-style-type: none"> 1. Literature review on human development, multilateralism and the engagement of civil society 2. First global consultation meeting on multilateralism in June 2009 3. Regional consultations with civil society leaders in the HD2010 platform 		
Quality Criteria How/with what indicators the quality of the activity result will be measured?	Quality Method Means of verification. What method will be used to determine if quality criteria has been met?		Date of Assessment When will the assessment of quality be performed?
Number of CSOs effectively and substantively engaged in HD2010; number of new partnerships forged with measurable inputs	Annual report and progress report outcomes		December 2009

OUTPUT 2: Country Level Action Plans to Strengthen Civic Engagement in MDG-related policies			
Activity Result 1: (Atlas Activity ID)	Short title to be used for Atlas Activity ID: Country level MDG Action Plans		Start Date: September 2009 End Date: September 2011
Purpose	What is the purpose of the activity? To generate country action plans to raise MDG awareness and increase civil society policy advocacy on the MDGs in six countries offices in collaboration with the UN Millennium Campaign through citizen and civil society participation in implementation, advocacy and monitoring		
Description	Planned actions to produce the activity result: <ol style="list-style-type: none"> a. Six country offices submit action plans to join HD2010 b. Six projects to be implemented in country offices c. National and training workshops in 6 countries 		
Quality Criteria How/with what indicators the quality of the activity result will be measured?	Quality Method Means of verification. What method will be used to determine if quality criteria has been met?		Date of Assessment When will the assessment of quality be performed?
<ul style="list-style-type: none"> • Six countries have prepared action plans to strengthen civic engagement in MDG policy and practice and the application of human development indices • Six countries have initiated implementation of action plans by September 2009 • MDG processes have been strengthened at the country level with the participation of civil society 	Review and approval of the proposals by the project board First progress reports Review of MDG / national development strategies, MDG annual reports		September 2009 March 2010 September 2011

OUTPUT 3: Global Report on the impact and influence of civil society in global development policy through the UN system		
Short title to be used for Atlas Activity ID: <i>Global Report</i>		Start Date: September 2009 End Date: September 2011
What is the purpose of the activity? <i>To produce a global report that informs on the role of civil society to the emerging vision of a revitalized multilateralism, including reinforcing human development and civic engagement in the advancement of MDGs</i>		
Planned actions to produce the activity result: a. <i>Policy papers</i> b. <i>Case studies exploring the integration of civil society in South in global networks</i> c. <i>Publication production (synthesis report, learning report and conceptual papers)</i>		
Quality Criteria <i>How/with what indicators the quality of the activity result will be measured?</i>	Quality Method <i>Means of verification. What method will be used to determine if quality criteria has been met?</i>	Date of Assessment <i>When will the assessment of quality be performed?</i>
<ul style="list-style-type: none"> Country / regional policy papers are commissioned on human development and the new multilateralism, and in the framework of each country project in six countries Case studies Publication of the global report 	Approval of policy papers by CSO Division, UN Millennium Campaign and HDRO Approval of case studies by the project board Peer review of the global report and approval by the project board	March 2010 September 2010 September 2011

