

COSTA RICA

Developing Competitiveness for the Brunca region in the Tourism and Agro-Industry Sectors, with an Emphasis on the Creation of decent, green employment to Reduce Poverty (MDGF-2086-)



Development and the Private Sector

Total Budget:	USD4,000,000		
Budget by Agency:	UNDP: 1,357,354 IOM: 203,835 ILO: 1,279,283	UN-HABITAT: 427,010 FAO: 732,518	
Participating Gov. Entities:	Ministry of Economic Affairs, Ministry National Planning and Economic Policies, Ministry of Agriculture, Pérez Celedon Municipality, Buenos Aires Municipality, Corredores Municipality, Osa Municipality, Golfito Municipality, Coto Brus Municipality, Federation of Municipalities, GATs, Commerce Promoter, CONARE, Omar Dengo Foundation, Rainforest Alliance, Technological Management Center, CCNRS, Chamber of Industry, Institute of Municipal Consultation and Promotion, National Institute of Learning, Council on the Development of the Southern Zone.		
Start Date:	September 09, 2009	Approval Date:	July 07, 2009
Est. End Date:	September 09, 2012	Signature Date:	August 20, 2009
Disbursements:	First Disbursement: Second Disbursement: Third Disbursement:	September 01, 2009	USD1,161,646
In Brief:	The proposal will develop the competitiveness of the Brunca Region in the tourism and agro-industry sectors, with particular emphasis being placed on the creation of green, decent jobs in new, innovative enterprises that significantly help to reduce poverty in an area that is rich in biodiversity and natural resources, but which continues to be the poorest and most unequal. The intended outcomes are to improve: 1) the conditions for making businesses competitive; 2) competitiveness and productivity of the MIPYMES (micro, small and medium-sized enterprises (especially those owned by the poor); 3) innovation capacity, based on the implementation of two demonstration projects: one involving biofuel production and the other involving the development of "ethnotourism" in indigenous communities. The sustainability of the proposal will be guaranteed by the transfer of skills and methodologies and the creation and/or strengthening of public-private alliances in order to promote competitiveness.		
Outcomes:	<ul style="list-style-type: none"> Improved setting to develop competitive businesses in the Brunca Region. Improved competitiveness of micro, small and medium-sized enterprises of the Brunca Region, with emphasis on the creation of green, decent jobs to reduce poverty. Improved innovative capacity of the Brunca Region. 		
Regions of Intervention:	Brunca Region.		
MDGs	MDG1 ;MDG3 ; MDG7		
Project coordinator: Mainor Quiros		RCO Focal Point: Kryssia Brade	



Beneficiaries <ul style="list-style-type: none"> • No. Institutions • No. Women • No. Men • No. ethnic groups 	Direct 312 20,000 15,000 N/A	Indirect 0 150,000 150,000 N/A																		
Status	Delayed																			
Estimated financial execution status as of the June 30, biannual report 2010:	Disbursed Budget: <ul style="list-style-type: none"> • 2% over the Total approved budget • 6 % over transferred budget 	Committed Budget: <ul style="list-style-type: none"> • 4% over the Total approved budget • 13% over transferred budget 																		
Delivery rate by Agency Graphic:	<table border="1"> <caption>Delivery rate by Agency Data</caption> <thead> <tr> <th>Agency</th> <th>Transferred</th> <th>Disbursed</th> </tr> </thead> <tbody> <tr> <td>ILO</td> <td>~420,000</td> <td>~30,000</td> </tr> <tr> <td>UNDP</td> <td>~320,000</td> <td>0</td> </tr> <tr> <td>FAO</td> <td>~250,000</td> <td>~10,000</td> </tr> <tr> <td>IOM</td> <td>~50,000</td> <td>~10,000</td> </tr> <tr> <td>UNHABITAT</td> <td>~10,000</td> <td>0</td> </tr> </tbody> </table>		Agency	Transferred	Disbursed	ILO	~420,000	~30,000	UNDP	~320,000	0	FAO	~250,000	~10,000	IOM	~50,000	~10,000	UNHABITAT	~10,000	0
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Main Achievements:	The programme is still in the preparation and foundation studies phase.																			
Other important achievements	<u>Management:</u> <ul style="list-style-type: none"> • Strengthening strategic alliances with JUDESUR, FEDEMSUR and GATTs. <u>Outcome 1:</u> <ul style="list-style-type: none"> • The model for competitiveness in the tourism and agro-industry sectors is in the design process. • An agreement has been reached with the System for Regional Information of the South to coordinate actions and exchange information. Information among local authorities is being supplied and promoted to improve implementation. • An observatory for competitiveness of the region is being designed. It will be located in FEDEMSUR. <u>Outcome 3:</u> <ul style="list-style-type: none"> • A study of viability on the production and commercialization of Jatrofa biofuel in the region is in process. • Pilot project of ethnotourism in indigenous communities of Térraba and Guaymi is in progress with a first finished diagnosis about tourism in Coto Brus. • Diagnosis about tourism in Coto Brus and workshop for the identification of a pilot project. 																			
Does the JP incorporate gender considerations in the activities/outputs/outcomes ? Yes Does the JP include gender specific indicators in the monitoring plan? Economical benefits improved according to gender. Does the JP mention gender relationships as part of the challenges analyzed? No																				