

Total Budget:	USD 5,000,000		
Budget by Agency:	UNESCO: 2,846,254 UNFPA: 590,509 UNIFEM: 499,248	UNIDO: 502,469 UNDP: 561,520	
Participating Gov. Entities:	Ministry of Foreign Affairs and Aid; Ministry of Culture.		
Start Date:	18 August 2008	Approval Date:	21 April 2008
Est. End Date:	18 August 2011	Signature Date:	21 July 2008
Disbursements:	First Disbursement:	18 August 2008	USD 1,843,620
	Second Disbursement:	9 October 2009	USD 2,124,087
	Third Disbursement:		
In Brief:	<p>The aim of this programme is to strengthen the role of cultural heritage and the creative industries within the policies and strategies relating to human development and poverty reduction. Achieving this goal requires in-depth knowledge of Morocco's rich cultural heritage, an analysis of its socio-economic potential, the definition of strategies to protect and value it and the strengthening of capacities to manage it. It also requires the implementation of development activities based around cultural heritage and creative industries, whilst recognising the importance of the role of women and young people. The programme is part of the national policy relating to the modernisation and decentralisation of development sectors that promotes the unique aspects of both local and marginalised populations. With a duration of 3 years, the programme intends to develop activities, with the involvement of five UN System agencies (UNESCO, UNDP, UNIDO, UNFPA, UNIFEM) in partnership with the ministries concerned, the private sector and civil society.</p>		

Outcomes:

- The advantages of cultural heritage in economic and social development are recognised and integrated into a national strategy
- Professionals and potential players in the field of cultural heritage possess the skills and tools necessary to improve the preservation, management and promotion of this field.
- Implementing suitable strategies for the development of cultural and creative industries has stimulated improved living conditions for populations
- Priority is given to traditions and cultural values that encourage the inclusion of women and young people and which ensure that the MDGs are achieved



Regions of Intervention:	L'Oriental, Taza-Al Hoceima-Taouate, Souss-Massa-Draa, Guelmim	
MDGs	MDG1 T1.A & T1.B, MDG12 & 13 (National goals)	
Beneficiaries	Direct	Indirect

<ul style="list-style-type: none"> • No. Institutions • No. Women • No. Men • No. ethnic groups 	16 0 0 0	18 0 0 0																		
Project coordinator: RCO Focal Point: Web page:	Fatima Ait-Mhand Stephanie Mbombo (stefymbombo@yahoo.fr) and Jan Bosteels																			
Status	<p>The joint programme is still in the process of implementing activities planned for year 1 and 2 as the JP is entering the 3rd year of programme implementation. Important delays have been reported.</p> <p>Reported achievements to date and the innovative nature of the programme interventions include: remarkable advocacy and technical efforts undertaken to define and codify the national heritage; the launch of a variety of projects to promote culture spaces, services, products and ecotourism; the efforts to develop capacities of local actors to preserve the national heritage and benefit from the opportunities that can be generated through cultural industries in the areas of intervention.</p>																			
Estimated financial execution status as of the June 30, 2010 biannual report:	Disbursed Budget: <ul style="list-style-type: none"> • 25.19 % over the Total approved budget • 31.58 % over transferred budget 	Committed Budget: <ul style="list-style-type: none"> • 41.60 % over the Total approved budget • 52.16 % over transferred budget 																		
Delivery rate by Agency Graphic:	<table border="1"> <caption>Delivery rate by Agency Data</caption> <thead> <tr> <th>Agency</th> <th>Transferred</th> <th>Disbursed</th> </tr> </thead> <tbody> <tr> <td>UNFPA, 0%</td> <td>~200,000</td> <td>0</td> </tr> <tr> <td>UNIDO, 80,28%</td> <td>~400,000</td> <td>~300,000</td> </tr> <tr> <td>UNDP, 30,74%</td> <td>~500,000</td> <td>~150,000</td> </tr> <tr> <td>UNESCO, 25,07%</td> <td>~2,300,000</td> <td>~600,000</td> </tr> <tr> <td>UNIFEM, 62,86%</td> <td>~350,000</td> <td>~250,000</td> </tr> </tbody> </table>		Agency	Transferred	Disbursed	UNFPA, 0%	~200,000	0	UNIDO, 80,28%	~400,000	~300,000	UNDP, 30,74%	~500,000	~150,000	UNESCO, 25,07%	~2,300,000	~600,000	UNIFEM, 62,86%	~350,000	~250,000
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Main Achievements:	<p>Outcome 1: The production of a reference document defining those national treasures with potential for economic and social development, and for gender-sensitive data collection about the current management, preservation, development and promotion of cultural heritage, of data about Morocco's heritage economy, as well as about the knowledge, perception and attitude of the Moroccan population vis-à-vis this heritage.</p> <p>With the objective of strengthening existing national legislation about material and immaterial cultural heritage, the current bill is under review. The draft of the new law has been drafted in accordance with international legal norms about the protection and development of natural and cultural heritage.</p> <p>Outcome 2: Within a framework of capacity building of local actors, NGOs and cooperatives and the local population in the area of convergence, multiple informational, awareness-raising and training workshops have been organized, notably directed towards women with a view to supporting their autonomy and to valuing their traditional know-how, as well as highlighting their role in the preservation of cultural heritage.</p> <p>Outcome 3: A study to identify production and promotion units of local and artisanal products and the drivers has thus been conducted.</p> <p>Outcome 4: Within this framework, a sociocultural study with the goal of shedding light on the values and traditions that influence the inclusion of women and the promotion of their role in achieving the MDGs in the Oasis Provinces has been finalized, and a process of its dissemination has been initiated.</p>																			

Does the JP incorporate gender considerations in the **activities/outputs/outcomes**? (example)

Does the JP include gender specific **indicators** in the monitoring plan?(example)

Does the JP mention gender relationships as part of the **challenges** analyzed? (specify)