Programme Title:
Ensuring Food Security and Nutrition for Children 0-24 months old in the Philippines
**Prologue**

The MDG Achievement Fund was established in 2007 through a landmark agreement signed between the Government of Spain and the UN system. With a total contribution of approximately USD 900 million, the MDG-Fund has financed 130 joint programmes in eight Thematic Windows, in 50 countries around the world.

The joint programme final narrative report is prepared by the joint programme team. It reflects the final programme review conducted by the Programme Management Committee and National Steering Committee to assess results against expected outcomes and outputs.

The report is divided into five (5) sections. Section I provides a brief introduction on the socio economic context and the development problems addressed by the joint programme, and lists the joint programme outcomes and associated outputs. Section II is an assessment of the joint programme results. Section III collects good practices and lessons learned. Section IV covers the financial status of the joint programme; and Section V is for other comments and/or additional information.

We thank our national partners and the United Nations Country Team, as well as the joint programme team for their efforts in undertaking this final narrative report.

**MDG-F Secretariat**
FINAL MDG-F JOINT PROGRAMME
NARRATIVE REPORT

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Acronyms Used

AOP  Annual operational plan
BF   Breastfeeding
BHS  Barangay health station
BHW  Barangay health worker
BNS  Barangay nutrition scholar
CCT  Conditional cash transfer
CHD  Center for Health Development
CIPH City Investment Plan for Health
CF   Complementary feeding
CFSN Children, food security and nutrition
COMBI Communication for behavioral impact
CSO  Civil society organization
DOH  Department of Health
DOLE Department of Labor and Employment
EBF  Exclusive breastfeeding
EBFW Exclusive breastfeeding in the workplace
ECOP Employers Confederation of the Philippines
EU   European Union
EWS  Early warning system
EWS - FNS Early warning system for food and nutrition security
FAO  Food and Agriculture Organization
FAQ  Frequently asked questions
FDA  Food and Drug Administration
FNRI - DOST Food and Nutrition Research Institute - Department of Science and Technology
FWP  Family Welfare Programme
HKI  Helen Keller International
HMB  Human milk bank
IEC  Information, education, communication
ILO  International Labour Organization
IRR  Implementing Rules and Regulations
IYCF Infant and young child feeding
## FINAL MDG-F JOINT PROGRAMME
### NARRATIVE REPORT

<table>
<thead>
<tr>
<th><strong>Participating UN Organization(s)</strong></th>
<th><strong>Sector(s)/Area(s)/Theme(s)</strong></th>
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<tbody>
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<td>World Health Organization</td>
<td>Children, Food Security and Nutrition</td>
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<td>World Food Programme</td>
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<td>MDGF-2030-1-PHL</td>
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<td>PMDTF Atlas Project No. 0067249</td>
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<tr>
<td>[Sharing - if applicable]</td>
<td>Region 5: Naga City, Ragay in Camarines Sur</td>
</tr>
<tr>
<td>[Fund Contribution]: USD</td>
<td>Region 6: Iloilo City, Carles in Iloilo</td>
</tr>
<tr>
<td>Govt. Contribution: USD</td>
<td>Region 9: Zamboanga City, and Aurora in Zamboanga del Sur</td>
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<tr>
<td>Agency Core Contribution:</td>
<td></td>
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<tr>
<td>Other:</td>
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<tr>
<td>Final Evaluation Done</td>
<td>Original start date: 20 November 2009</td>
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<tr>
<td>Evaluation Report Attached</td>
<td>Final end date: 30 June 2013</td>
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<td>Date of delivery of final report</td>
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| **Participating Implementing Line Ministries and/or other organizations (CSO, etc)** |
| Department of Health - National Nutrition Council, National Center for Disease Prevention and Control, National Center for Health Promotion, Bureau of International Health Cooperation, National Center for Health Facility Development, Food and Drug Administration, Center for Health Development of Regions 5, 6, 9 and the National Capital Region; Department of Labor and Employment; National Anti-Poverty Commission. Employers Confederation of the Philippines, local chambers of commerce and workers organizations. Local governments of Naga City, Ragay in Camarines Sur, Iloilo City, Carles in Iloilo, Zamboanga City, and Aurora in Zamboanga del Sur. |
I. PURPOSE

A. Provide a brief introduction on the socio economical context and the development problems addressed by the programme.

MDG-F 2030, Ensuring Food Security and Nutrition for Children 0-24 Months Old in the Philippines, is a three-year joint programme which contributes to the achievement of the Millennium Development Goal (MDG) target to eradicate extreme poverty and hunger (MDG 1) by halving the 1990 prevalence of underweight children under 5 years old by 2015 which will also contribute to a reduction in child mortality (MDG 4).

The Philippines battles the continued prevalence of child and maternal undernutrition, a steady neonatal mortality rate even as child mortality rate has been decreasing, and poor infant and young child feeding (IYCF) practices. The following survey reports provided the backdrop against which the joint programme (JP) was developed and eventually implemented.

- The 2008 national nutrition survey conducted by the Food and Nutrition Research Institute of the Department of Science and Technology (FNRI-DOST) reported that about 20.6 per cent of Filipino children under five years old were underweight-for-age, 32.2 per cent were stunted or short for their age, and 6.0 per cent were wasted or thin for their height. These are levels considered as high based on WHO cut-off points.

The 2008 prevalence of underweight under-five children is lower than the 1990 prevalence of 27.3 per cent. This decline, however, is equivalent to an annual average decrease of 0.37 percentage points per year, which is only about 68 per cent of the targeted annual decline to reach the MDG of halving 1990 levels by 2015. This slow decline stresses the need to double efforts in implementing interventions that have proven to be effective in addressing child undernutrition.

Along this concern, data on undernutrition by single age group can instruct the appropriate interventions to undertake. The 2008 national nutrition survey showed that undernutrition (underweight-for-age and stunting) was relatively low among infants less than one year old, but significantly, i.e. at least about 50 percent higher among one-year-olds. Furthermore, undernutrition continued to be high among older children. This suggests the need to intervene within the first year of life to prevent child undernutrition. And, in this regard, the promotion of optimum infant and young child feeding (IYCF) practices has proven to be effective.

- The Philippines 4th Progress Report on the MDGs (2010) noted that the country is on track in reducing infant mortality and under-five mortality rates. However, the continued decline in infant and under-five mortality is threatened by the continued and non-changing level of neonatal mortality. As reported by the 2008 National Demographic and Health Survey (NDHS), under-five mortality rate has declined from 48 deaths per 1000 live births in 1998 to 40 deaths per 1000 live births in 2003 and 35 deaths per 1000 live births in 2008. Similarly, infant mortality rate has declined from 35 deaths per 1000 live births in 1998 to 29 deaths per 1000 live births in 2003 to 25 deaths per 1000 live births in 2008. On the other hand, neonatal mortality rate has remained at about the same level of 18 deaths per 1000 live births in 1998, 17 deaths per 1000 live births in 2003 and 16 deaths per 1000 live births in 2008.
The NDHS reported essentially no change in IVCF practices between 2003 and 2008. Exclusive breastfeeding (EBF) prevalence for children <6 months of age was unchanged at 34 per cent. Breastfeeding, with or without complementary food declined further among older infants, reaching an almost negligible level starting from the eight to nine-month-old age group. The WHO estimates that the current poor breastfeeding practices in the Philippines result in an additional 1.2 million cases of diarrhoea and pneumonia. Nine out of every 10 deaths among infants below 6 months old occurred among those who were not breastfed. Among the under-fives, 13 per cent of deaths could have been prevented through EBF.

The NDHS also reported poor complementary feeding (giving of semi-solid and solid foods to infants), i.e. introduction that is either too early or too late. Only 56.8 per cent of infants 6-8 months old were reported to have received complementary food in addition to breastmilk. Furthermore, about 23 per cent of infants 4-5 months old were given complementary foods, earlier than the recommended age of six months. The complementary food given was also found to be wanting in quantity and quality. Only 33.5 per cent of infants 6-8 months old were reported to have been given complementary food with the three essential characteristics i.e. continued breastfeeding, giving of foods from 3-4 food groups and at the prescribed frequency of 3-4 times in a day depending on whether the infant is breastfed.

B. List joint programme outcomes and associated outputs as per the final approved version of the joint programme document or last agreed revision.

The joint programme aims to respond to government priorities as contained in the Updated Philippine Plan of Action for Nutrition 2008-2010 and the Philippine Plan of Action for Nutrition 2011-2016, and complement efforts to improve IYCF practices anchored on EBF in the first six months of life and introduction of complementary feeding from six months of age onward with continued breastfeeding. It endeavors to create an enabling environment where optimum infant and young child feeding is practiced, promoted, supported and protected by communities and the nation as a whole, through strengthened partnership, joint programming and increased government ownership.

Specifically, the JP targets to 1) increase EBF rates in the project areas by 20 per cent annually, 2) reduce the prevalence of undernutrition by at least 3 per cent by 2012, and 3) improve the capacities of national and local governments and stakeholders to promote and implement policies and programmes on IYCF.

Overall, the joint programme has 3 outcomes and 19 outputs over a period of 3 years (November 2009 - November 2012) as shown in Table 1.

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3 The Philippine Plan of Action for Nutrition is formulated every six years (coinciding with the term of office of the President of the Philippines) as part of the formulation of the overall Philippine Development Plan. The plan is reviewed and updated at mid-term. Thus, the Updated PPAN 2008-2010 was an updating of the PPAN 2004-2010. The current PPAN is for the 2011-2016 time frame. The plan contains the outcome targets as well as priorities for action to achieve the objectives. The plan serves as a guide for those who wish to participate in efforts for improving the nutrition situation.
## Table 1. MDG-F 2030 Joint Programme outcomes and outputs

<table>
<thead>
<tr>
<th>Outcome 1</th>
<th>Increased exclusive breast feeding rate in the JP areas by 20 per cent annually</th>
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<tbody>
<tr>
<td>Output 1.1</td>
<td>An evidence-based marketing and advocacy campaign developed and executed nationally and in JP areas</td>
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<tr>
<td>Output 1.2</td>
<td>Exclusive breast feeding is strengthened as a key component of the National Family Welfare Programme (FWP)</td>
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<tr>
<td>Output 1.3</td>
<td>Strengthened FWP piloted in 3 JP cities</td>
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<td>Output 1.4</td>
<td>Models of informal sector work place interventions for exclusive breastfeeding designed and demonstrated in 3 JP cities</td>
</tr>
<tr>
<td>Output 1.5</td>
<td>Local peer counsellors nominated and trained</td>
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<tr>
<td>Output 1.6</td>
<td>Home visits conducted by peer support counsellors</td>
</tr>
<tr>
<td>Output 1.7</td>
<td>Communications for development on IYCF developed and implemented</td>
</tr>
<tr>
<td>Output 1.8</td>
<td>Pregnant and lactating women received adequate supply of iron-folic acid tablets</td>
</tr>
<tr>
<td>Output 1.9</td>
<td>Human milk bank established in a tertiary hospital</td>
</tr>
<tr>
<td>Output 1.10</td>
<td>National standard module for Monitoring the Milk Code developed</td>
</tr>
</tbody>
</table>

### Outcome 2

**Reduced prevalence of undernutrition by at least three per cent among children 6-24 months old by 2012**

| Output 2.1 | Resources for counselling on age-appropriate complementary feeding produced |
| Output 2.2 | Recipes from homestead gardens and locally available foods for integration in community / nutrition education activities documented |
| Output 2.3 | Community/household nutrition education activities on improving the quality of diets for complementary foods from homestead gardens and locally available foods conducted |
| Output 2.4 | Improved micronutrient status of all children 6-24 months old in the 2 JP areas, through micronutrient powder (MNP) supplementation and proper utilisation, as indicated by significant increase in haemoglobin level among beneficiaries |
| Output 2.5 | Increased awareness of LGU functionaries, health workers, households and communities on the need and importance of using MNP in improving the nutritional status of children 6-24 months old. |
| Output 2.6 | Improved capacity of all BHWs and BNSs in 2 JP areas on advising and counselling mothers on the appropriate use of MNP to fortify home-prepared complementary foods for children 6-24 months old |

### Outcome 3

**Improved capacities of national and local government and stakeholders to formulate, promote, and implement policies and programs on IYCF**

| Output 3.1 | Needs assessment on knowledge, attitude and practices on three policies conducted and used for formulating and adjusting policies, and program designs among others. |
| Output 3.2 | Early warning system (EWS) for food security and nutrition is piloted in one JP area |
| Output 3.3 | Nutrition information system evaluated |
C. Explain the overall contribution of the joint programme to National Plan and Priorities

The JP concretized the priorities for action in the Updated Philippine Plan of Action for Nutrition (PPAN) 2008-2010 as well as PPAN 2011-2016, particularly those related to efforts to improve IYCF practices as a means to reduce underweight-for-age among children under five years old.

Specific contributions were along:

1. Generation of information that could guide nutrition policy and program formulation in general but JP strategies as well through the main baseline survey, and formative research components of each JP component.

2. Development of guidelines and protocols, e.g. on peer counselling, community mobilization for infant and young child feeding, implementation of RA 10028 or the Expanded Breastfeeding Promotion Act of 2009 which was approved as the JP was about to be implemented, conducting recipe trials for improving complementary feeding, distribution and monitoring of multiple micronutrient powder, early warning system for food and nutrition security.

3. Development of a) training and reference manuals, e.g. for training peer counsellors on EBF, human milk banks, complementary feeding of young children, b) tools like counselling cards on IYCF, guide for mobilization of community support groups for IYCF, monitoring and evaluation tool for LGUs with programs promoting EBF in the informal economy, recipes for complementary feeding.


5. Provision of supplies to complement those already being provided by the government, e.g. iron folic acid supplements for pregnant and lactating women, multiple micronutrient powder (entirely “new” supply in the country), equipment for setting up a human milk bank, refrigeration facilities for lactation station in work setting of workers in the informal sector.

6. Implementation of various communication and advocacy activities to promote infant and young child feeding.

7. Mobilization of various partners to work together on specific advocacies of the JP.

D. Describe and assess how the programme development partners have jointly contributed to achieve development results.

JP implementation still relied greatly on the ownership and lead of the national government agency partners and local government units (LGUs) of JP areas.

The different JP components were implemented through the cooperation of various agencies and organizations. In most instances the partnership was among a specific national government agency, a UN agency, and an NGO. In all instances, LGUs were also partners.

The private sector and civil society, including SM Cares (the foundation of a major department store chain, non-government organizations (NGOs) on breastfeeding such as Breastfeeding Patrol of Mandaluyong City and LATCH, continuously participated in the JP with the nationwide
expansion of the photo exhibit on breastfeeding and other EBF promotions. NGOs working on
nutrition like the Nutrition Center of the Philippines (NCP), and on breastfeeding like the
ARUGAAN, as well as coalitions of social development NGOs such as PHILSSA and E-Net that
work with urban poor communities in addressing other social development concerns such as
housing, education and livelihood assisted LGUs in building public-private partnerships and in
resource mobilization to promote, protect, and support breastfeeding in the communities. The
business community through the Employers’ Confederation of the Philippines, chambers of
commerce and industry, and the labor sector, through labor unions and associations have become
partners in promoting EBF in the workplace. NGOs and the academe were also highly involved
especially in Regions 6 and 9. The citizens, especially in the JP areas, were highly involved as
they formed community support groups on breastfeeding and complementary feeding.

Table 2 shows how partners jointly contributed to achieve the development results.

**Table 2. Partnerships for MDG-F 2030 components**

<table>
<thead>
<tr>
<th>Component</th>
<th>Partners</th>
<th>Remarks</th>
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<tbody>
<tr>
<td>Communication for Behavioral Impact (COMBI) on exclusive breastfeeding</td>
<td>Department of Health (DOH), WHO, LGUs, UNICEF, NGOs like the ARUGAAN PHILSSA, E-net, NCP, Breastfeeding Patrol of Mandaluyong City, LATCH, member agencies of the Technical Working Group on IYCF</td>
<td>All partners jointly worked together in reviewing and finalising manuals, tools, references, information materials, training designs, etc. NGOs, particularly ARUGAAN, PHILSSA, E-net, NCP took charge of hiring COMBI coordinators, preparing and mobilizing LGUs and the community, training, mentoring, and monitoring peer counsellors. SM Cares, the foundation of a major chain of department stores, co-organised the Breastfeeding Run</td>
</tr>
<tr>
<td>Promoting exclusive breastfeeding in the workplace</td>
<td>Department of Labor and Employment (DOLE), labor unions and labor union organizations, employers through the Employers’ Confederation of the Philippines, local Chambers of Commerce and Industry, and similar organizations, National Anti-Poverty Commission or NAPC (for the informal labor sector), LGUs</td>
<td>Joint conduct of several activities ECOP conducted the baseline survey on breastfeeding in the workplace (See Annex 1, item no. 6) NAPC conducted the study on practices and promotion of exclusive breastfeeding among workers in the informal sector</td>
</tr>
<tr>
<td>Component</td>
<td>Partners</td>
<td>Remarks</td>
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<tr>
<td>Iron-folic acid supplementation</td>
<td>Department of Health (DOH), UNICEF, LGUs</td>
<td>Each one with specific activities on procurement, distribution, promotion</td>
</tr>
<tr>
<td>Establishment of human milk bank</td>
<td>Department of Health, hospitals with human milk bank, hospital leadership and staff of receiving hospital, UNICEF, LGU</td>
<td>The national level, through a technical working group that included hospitals with human milk banks among others, developed the guidelines for establishing and maintaining human milk banks and trained hospital personnel. UNICEF procured the equipment needed and continually provided technical assistance. The receiving hospital took charge of the other requirements, e.g. space, human resources, system for collecting human milk, coordination with the local health office for counseling services.</td>
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<tr>
<td>Milk Code monitoring</td>
<td>Food and Drug Administration (FDA), UNICEF</td>
<td>FDA took charge of developing the guidelines for monitoring the Milk Code, orienting and training national government agencies as well as LGUs on Milk Code monitoring</td>
</tr>
<tr>
<td>Tools and resources for complementary feeding</td>
<td>FAO, LGUs, University of the Philippines Los Baños, UNICEF</td>
<td>The University of the Philippines Los Baños through its Institute of Human Nutrition and Food conducted formative research on complementary feeding practices, sessions on recipe trials that became the basis for developing a manual on how such sessions can be conducted and had as an</td>
</tr>
<tr>
<td>Component</td>
<td>Partners</td>
<td>Remarks</td>
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<tr>
<td>Distribution and promotion of multiple micronutrient powder (MNP)</td>
<td>DOH, World Food Programme (WFP), LGUs, Helen Keller International (HKI), UNICEF</td>
<td>The WFP developed the training materials and scheme for monitoring, and conducted the trainings on MNP for local health workers. It also took charge of procuring and distributing the MNPs. LGUs distributed the MNPs to mothers, conducted sessions with mothers on the value and proper use of the MNPs, monitored use. The HKI conducted the study to determine the appropriate scheme for distributing MNP, e.g. one time for the allocation for the year or staggered distribution. UNICEF assisted in the development of the MNP brand and package.</td>
</tr>
<tr>
<td>Early warning system for food and nutrition security</td>
<td>Local government unit of Ragay in Camarines Sur, Food and Agriculture Organization (FAO), National Nutrition Council</td>
<td>FAO facilitated the sessions that resulted to the early warning system for the municipality, based on their needs and situation; also trained community workers on the conduct of the EWS survey; provided technical assistance in processing and analyzing data; facilitated the submission and implementation of an FAO-Telefood-assisted project proposal on home food production that was prepared by the LGU. The LGU managed the system by generating, processing and analysing data. It also implemented interventions to respond to the evolving situation.</td>
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Coordination and integration of efforts within each component were usually facilitated through working groups (specifically on COMBI and on activities for the workplace) that met regularly.

Coordination and integration of efforts across the various components were done through the National and Regional Technical Working Groups. These groups met regularly not only to track progress but also to identify how efforts can be complemented, among others.

The MDG-F 2030 Programme Management Committee (PMC), composed of directors of relevant bureaus or agencies of the Departments of Health and of Labor and Employment, the Undersecretary of the National Anti-Poverty Commission, and heads of participating UN agencies or organizations, provided overall leadership in the management of the program.

The National Nutrition Council, as the country’s highest policy-making and coordinating body on nutrition chaired both the PMC and the N/RTWGs. UNICEF co-chaired the PMC and the NTWG.

However, the final evaluation noted the “very little lateral convergence among the seven JP interventions, and none of them were collectively implemented in a single municipality”. The JP team agreed with this observation but noted that this lack of area convergence for all the components arose from certain decisions made in the concept note stage. Also, there were attempts at the start of the programme, to synchronize related activities, e.g. training of local health and nutrition workers. The effort could not be pursued due to differing start-up time for each component.

II. ASSESSMENT OF JOINT PROGRAMME RESULTS

A. Report on the key outcomes achieved and explain any variance in achieved versus planned results. The narrative should be results oriented to present results and illustrate impacts of the pilot at policy level.

Outcome 1. Increased exclusive breastfeeding (EBF) rate, in six JP areas, by at least 20 per cent annually.

- The endline survey reported that 29.8 per cent of mothers with babies less than six months old in all JP areas indicated that they breastfed their babies exclusively. This is 7.7 percentage points higher than the baseline rate of 22.1 per cent or an increase of about 35 per cent over a period of about 18 months (based on the end-month of the baseline survey (April 2011) and the start of the endline (October 2012). Roughly the 35 per cent increase in exclusive breastfeeding rates over about 18 months is equivalent to an annual increase of about 23.2 per cent, suggesting that the outcome was achieved. However, the

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2 The annual increase was computed as \( (((\text{Baseline} - \text{Endline})/\text{Baseline}) \times 100)/18 \) \times 12

3 The endline report concluded that the target on exclusive breastfeeding was not met because the endline data was less than 40.8 per cent. The JP team noted that this analysis is erroneous. The baseline data is 22.1 per cent. Thus, a 20 per cent increase in the first year would mean a target of 26.5 per cent, 31.8 per cent by the end of the second year and 38.2 per cent by the end of the third year. Thus, the results of the endline could be interpreted as indicating the target for the first year was met. Whether the target for the second year was met is difficult to ascertain because the time gap between the baseline and endline was less than 24 months. Thus, the average annual decline (as described in footnote 1) was used instead.
endline survey reported that the prevalence rates at baseline and endline were not statistically different.

- Attributing the change solely to the JP is difficult since there have been IYCF-related initiatives prior to the JP. Nonetheless, it could be assumed that the JP contributed to the observed increase in exclusive breastfeeding rate.

- On the other hand, delays in the start-up component of the JP could explain the lack of significant change. The engagement of the services of the COMBI coordinators, who should drive the COMBI component, was delayed. Eventually the decision was to identify NGO partners rather than hire individual COMBI coordinators. The NGO partners were assigned to not only hire the COMBI coordinators but also to attend to the social preparation activities, training, as well as mentoring and monitoring. As a result the bulk of peer counsellors in the KP areas were trained in the last quarter of 2012, by which time the endline survey had begun.

- Thus, the COMBI intervention (as well as other JP components) did not have enough time to “take root” and impact on the desired behavior. This was a conclusion of the final evaluation, while the endline survey recommended that programs should be allowed to have adequate gestation time before endline surveys or evaluations are conducted.

- There were also initiatives to promote exclusive breastfeeding in the workplace of both the formal and informal labor sectors. However, the JP focus was on mobilization of the private sector. The extent to which these efforts have resulted to specific supports, e.g. establishment of lactation stations in the workplace still has to be determined even beyond the life of the JP.

For the informal labor sector, the JP supported the establishment of a lactation station in public markets in the three JP cities. However, the final evaluation reported that the use of the facility was not as extensive based on a review of the usage logbook. On average, the lactation stations at the public markets recorded intermittent daily visits of about three to five mothers every other day. Barangay nutrition scholars and peer counselors interviewed by the final evaluators said this was because mothers usually left their children in the care of family caregivers and relatives when they went to the public markets. It is to be noted though that the lactation station in the public market was really more for the vendors of the market rather than the customer who goes to the market. Also, it is possible that there may not be as many breastfeeding mothers in the public market be they among the vendors or customers. This could suggest the need to look at other points of employment of the informal labor sector.

- The lack of significant change in the practice of exclusive breastfeeding should not mean “dropping” the COMBI strategy nor initiatives with the private sector and labor organizations or for the informal sector. Instead, these should be continued and adjusted based on the results of the endline survey and of the final evaluation. A subsequent measure of exclusive breastfeeding rates in JP areas should likewise be considered.
Outcome 2. Reduced prevalence of undernutrition by at least three per cent among children 6-24 months old

- The endline survey reported a 16.9 per cent prevalence of underweight-for-age children 6-24 months old. Compared to the baseline of 18.5 per cent, the endline prevalence was 1.6 percentage points lower than the baseline or about 8.6 per cent lower than baseline, equivalent to an estimated annual decrease of about 5.8 per cent⁴ higher than the targeted 3 per cent ⁵.

- However, stunting was reported to have increased to 27 per cent from 25 per cent at baseline.

- It is to be noted that interventions under outcome 2 included counseling on complementary feeding, recipe trials and supply and distribution of MNP. Although most of the planned activities were completed, there were delays in implementation. At the time of the final evaluation, some of the intended outputs were yet to be delivered, e.g. tools for counseling for complementary feeding specifically the complementary feeding guide, and the recipe trial booklet.

- Furthermore, it is to be noted that the JP design focused on promotions and counseling, and mothers should, from their own family pot, be able to make changes in the quantity and quality of food given to infants and young children.

- The endline survey reported that the giving of complementary food to infants six to eight months old increased from 77.1 per cent at baseline to 92.6 per cent at endline. When compared to the targets for this indicator, the endline survey concluded that this target (20 per cent increase over baseline) was achieved.

- However, indicators for diet diversity and frequency of feeds, while registering increases over the baseline, did not meet the 20 per cent targeted change. The percentage of children 6-24 months old who received food from at least four food groups increased from 59.6 per cent to 61.8 per cent, falling short of the targeted 71.5 per cent. Similarly, the percentage of children 6-24 months receiving food the minimum times in a day or more increased from 75.2 per cent at baseline to 88.4 per cent at endline, also short of the targeted 90.2 per cent.

- While both baseline and endline data should be analyzed further to determine factors associated with feeding behavior, it is safe to assume that food availability at the household level as well as the capacity of the household to access the available food supply in the community could help explain the gap between targets and achievements. Since the JP design was really on promotions, the finding suggest the need to ensure that promotional efforts should be complemented by efforts to improve household capacity to produce their own food or to buy the available food supply. Furthermore, the endline survey results

⁴The annual decrease was computed as (((Endline-baseline)/baseline)*100)/18)*12.
⁵The endline report concluded that the JP did not meet its objective for child undernutrition based on the 0.7 percentage point reduction, which was assessed to be way below the targeted 3%, which the endline team interpreted as 3 percentage point reduction, which was not the intent. Also, the endline report considered the prevalence of undernutrition for 0-24 months old when the target of Outcome 2 was for the 6-24 months-old age group.
point to the need to strengthen the promotion of complementary feeding, noting that there were more specific messages for EBF than complementary feeding.

- While the JP did not have specific targets for anemia prevalence, results of the endline survey showed a decline in anemia prevalence among children 6-24 months old in Zamboanga City from 50.9 per cent at baseline to 48.5 per cent at endline. This decline was reported as insignificant (p=.534). However, the change in anemia prevalence among 6-11 months-old infants from 69.6 per cent at baseline to 55.8 per cent at endline was found to be significant (p=0.022).

- These results were different from those of a study initiated (but not funded) by the JP. The study aimed to determine the appropriate frequency of MNP distribution to ensure high coverage, adherence and intake. While this study was conducted in a province outside the 6 JP pilot sites, it showed a significant improvement in hemoglobin concentration and anaemia (30 per cent point reduction from baseline to post supplementation) among children 12-23 months old. This improvement can be attributed to the systematic and thorough monitoring of the health workers, the quality of complementary foods fed to children improved after six months of the home fortification intervention, and adherence of caretakers to the home fortification procedures.

Furthermore, the endline survey reported that only 59 per cent of mothers interviewed at endline indicated having received MNPs. (The JP team especially at the local level contested this, noting that MNPs were distributed as targeted). On the other hand, the study reported an 83 per cent coverage of MNP.

While there were anecdotal reports during the implementation of the JP on the positive effects of MNP on the child as claimed by the mothers, the focus group discussions of the endline survey revealed issues on the taste of the food with MNP.

The knowledge generated by the JP on the distribution and use of MNP and concomitant challenges should be used to instruct the national strategy considering that the use of MNP is now part of the national policy and DOH has decided to invest in the procurement of MNPs.

Outcome 3. Improved capacities of national and local government and stakeholders to formulate, promote, and implement policies and programs on IYCF

- The JP delivered three outputs for this outcome. These are an 1) assessment of knowledge, attitudes, and practices on policies related to IYCF that was done in the first year of the JP; 2) piloting of an early warning system for food and nutrition security implemented throughout the project life, and 3) evaluation of the nutrition information system, which was done on the third year.

- Results of the assessment were distributed and disseminated. However, the extent to which the results were used in instructing JP strategy could not be ascertained. Nonetheless, the assessment can still instruct forward actions to adjust related policies and program designs.

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6 The module on anaemia determination was limited to Zamboanga City due to limitations in resources.
The piloting of an early warning system for food and nutrition security in the municipality of Ragay in Camarines Sur was judged by the final evaluators to have been successful. The evaluators noted that the municipality had acquired the requisite skills for maintaining an early warning system and was consistently collecting quarterly data on food security and nutrition in the municipality. The municipality had completed two quarters of data collection using its own funds.

More specifically, and as reported by the final evaluation, “The municipal authorities noted that they had generated information about the cycle of food insecurity and vulnerable groups and were thus able to target these groups more effectively and at the appropriate time”. Thus, specific mitigating interventions such as supplementary feeding and distribution of seed for community gardens were undertaken based on information from the early warning system.

The results of the early warning system formed the basis for the proposal that the municipality submitted to the FAO Telefood for a project on household food production. The project was eventually approved and implemented.

The final evaluators also noted that while it could not be said conclusively that the JP intervention was responsible for the overall state of nutrition in Ragay municipality, it was noteworthy that out of all the six JP areas, Ragay municipality either had the best indicators, or had attained the greatest relative improvement in its indicators; the same improvement seems to suggest that nutrition interventions that are complemented by livelihood and other poverty reduction interventions are more effective.

Since the third activity on the evaluation of the nutrition information system was done in the last year of implementation, it did not have direct contribution to the achievement of outcome targets. However, results of the evaluation will be useful in forward actions to improve the availability and quality of data on infant and young child feeding and child malnutrition, which in turn would provide the basis for better decisions on policy, strategy, and program adjustments.

B. In what way do you feel that the capacities developed during the implementation of the joint programme have contributed to the achievement of the outcomes?

The JP worked at two levels: 1) “upstream” at national level to influence policy and programmes through lessons learnt from local implementation and evaluation, using data from the nutrition information system; and 2) “downstream” at the local level to work through existing local nutrition structures (nutrition action committees) for programme coordination.

Major targets for capacity development were local health and nutrition workers, peer counselors, the business sector, as well as labor unions to take on specific actions related to the promotion of infant and young child feeding.

Local health workers and peer counsellors were trained on both the substantive content of IYCF as well as to develop skills to counsel mothers to adopt the desired behaviors along breastfeeding and complementary feeding. Focus group discussions in connection with the endline survey indicated that peer counsellors (most of whom were already health and nutrition workers, e.g. barangay health worker or barangay nutrition scholar) felt that they were knowledgeable about breastfeeding and EBF. However, as noted earlier, they could not hold longer or more substantive discussion about complementary feeding, with the message of giving the infant more
fruits and vegetables as among those being shared. Mothers participating in both the survey and
the focus group discussions affirmed that they obtained information on infant and young child
feeding from the midwife, barangay nutrition scholars and barangay health workers.

It should be noted that while peer counselors should have been mothers in the community, the JP
areas tapped existing health and nutrition volunteers to be peer counselors as well. The lack of
incentives for peer counselors and the presence of such for health and nutrition volunteers was a
main motivation for this move.

This concern for incentives should be subjected to further discussions in the program community
even beyond the JP life. The intent was really to have peer counselors, i.e. mothers who
themselves have been successful in applying optimum infant and young child feeding. These
mothers should live close to the home of target mothers so there will be little overhead expense by
way of transportation. However, the final evaluation noted that the use of the volunteer system
limited the JP’s ability to exercise authority in their activities.

The JP also involved key players in the formal workplace, specifically employers and labor
associations. Thus, activities were undertaken to inform them of the importance of EBF and the
need for the workplace to have adequate support systems like lactation stations. The extent to
which such support systems have been put in place cannot be ascertained fully. However,
lactation stations were reported to have been set up, for instance in sardines factories in the
Zamboanga area, after a forum on lactation stations. The extent to which these lactation stations
would help in furthering the practice of EBF should be the subject of continued monitoring and
evaluation of related initiatives.

C. Report on how outputs have contributed to the achievement of the outcomes based
on performance indicators and explain any variance in actual versus planned
contributions of these outputs. Highlight any institutional and/or behavioural
changes, including capacity development, amongst beneficiaries/right holders.

Conceptually, the outputs were designed to create an environment that would facilitate the
mother’s adoption of desirable IYCF practices. This involved ensuring that 1) appropriate
policies are in place and implemented effectively; and 2) mothers are supported through the
effective delivery of related messages that consider their unique circumstances and needs in
several settings. At the same time, the JP also provided some level of supply, i.e. iron-folic acid
supplements and multiple micronutrient powder that could complement the other interventions.
Specific JP outputs are discussed in the next paragraphs.

The completion of all the planned peer counsellors’ trainings and mentoring under the EBF
component has produced a total of 5,988 peer counsellors, and 1,081 (covering only the 16 cities
and one municipality of the National Capital Region) community support groups were
established. The reach of the peer counsellors varied from a very low 25 per cent to a high of
71 per cent of target mothers as reported by nine COMBI cities. Exclusive breastfeeding rate
when computed based on reports submitted by peer counselor from nine cities with complete
reports showed an increase from an average of 76 per cent to 80 per cent. The peer counselling
could have resulted to the high knowledge of up to 90 per cent of mothers on the benefits of the
breastfeeding at endline.

Also, continued deployment of City COMBI/BF TSEK Coordinators in NCR, who were hired by
the Regional Health Office (CHD- Metro Manila) using government funds. City IYCF and
Nutrition staff in some cities like Makati and General Santos were able to train peer counsellors
using the Trainer’s Reference Manual developed under COMBI. City health and nutrition staff in
Metro Manila (17 LGUs) and three cities in Bulacan especially Meycauayan were able to mentor
and provide supportive supervision to the trained peer counsellors.

In addition, meetings and general assemblies were held to allow the sharing of experiences and
updates on the breastfeeding campaign among breastfeeding support groups (composed of
mothers and volunteers). These gatherings helped reinforce their commitment to promote and
practice EBF and breastfeeding with complementary feeding at six months of age up to two years
old and beyond. This support for breastfeeding support groups and peer counsellors is now being
continued by the Centers for Health Development (CHD) and the LGUs concerned.

Key officials at the municipal and barangay levels in the JP areas as well as in Metro Manila were
oriented on the Milk Code and how to monitor violations of the Milk Code. Regional IYCF
Coordinators and Health Promotion Officers of nine regions and 32 cities were trained on
evidence-based social marketing advocacy.

The Local Working Groups on EBF in the Workplace have continuously engaged relevant LGUs,
stakeholders and proponents of local ordinances on promoting EBF in the workplace using RA
10028 as take-off point. Consultations with stakeholders and labour sector representatives were
conducted in Iloilo City and similar workshops were also conducted in Naga and Zamboanga
Cities.

Trainings on community mobilization for infant and young child feeding in all JP areas have
helped establish and form community support groups to push forward IYCF program and
activities.

The completion of recipe trials training helped build skills in the promotion of complementary
feeding utilising locally available foods in a participative manner. This intervention was further
supplemented with the production of the training manual and the recipe booklets that contain a
compilation of recipes for complementary foods that mothers themselves developed.

The introduction and continued distribution of multiple micronutrient powder (MNP), that has
now become part of regular health service delivery in every health center in JP areas in
Zamboanga City and Aurora, Zamboanga del Sur is one of the contributory factors that mitigated
anaemia prevalence in these areas, particularly among infants 6-11 months old in Zamboanga
City. Significantly, the MNP effectiveness study in Misamis Oriental showed the importance of
close monitoring (rather than frequency of distribution of MNP) to achieve the desired
compliance and consumption of MNP leading to the improved anaemia situation. The study result
has provided new insights for the DOH to consider in firming up guidelines on the nationwide
distribution of MNP. Noteworthy also was integration of activities to monitor the MNP
distribution and roll out MNP IEC materials and activities in the regular programming of the City
Health Office in Zamboanga.

Milk Code monitoring trainings were completed and means for lodging reports were activated and
functional such as the Milk Code Monitoring website and the Text Hotline.

On the other hand, significant advances on IYCF communication for development component led
to the eventual development of the national IYCF communication strategy.

The early warning system on food security and nutrition has completed the four quarters of data
collection which brings to fore a more complete picture on how one area can really benefit from
the system. The LGU of Ragay has already adopted the system. To date, Ragay has completed 2
quarters of data collection using its own funds. Related efforts are being pushed forward to
expand the Raga experience to five nearby municipalities under the UNICEF-EU cooperation on
Maternal and Young Child Nutrition Security in Asia.

The data quality review of selected IYCF indicators was an attempt to assess existing nutrition
information systems that used two systems with one route: through the NNC and the other
through DOH. The review provided the initial avenue to take a closer look at the existing
information system at different levels, both by the DOH and NNC in order to identify important
indicators, agree on common definitions and identify areas for harmonization. This review will
help DOH and NNC to develop a more harmonized and reliable nutrition information system

D. Who are and how have the primary beneficiaries/right holders been engaged in joint
programme implementation? Please disaggregate by relevant category as
appropriate for your specific joint programme (e.g. gender, age, etc.)

Children 0-23 months (boys and girls) and pregnant and lactating women are the primary
beneficiaries of JP outcome 1 and 2. These beneficiaries have been mobilized and
accessed for service delivery through community level IYCF support groups, community
health volunteers and midwives from local and subnational health units. Demand side
was created through communication for development (C4) strategy through which
messages about the programme were communicated to the beneficiary communities.

E. Describe and assess how the joint programme and its development partners have
addressed issues of social, cultural, political and economic inequalities during the
implementation phase of the programme:

1. To what extent and in which capacities have socially excluded populations been
involved throughout this programme?

2. Has the programme contributed to increasing the decision making power of
excluded groups vis-a-vis policies that affect their lives? Has there been an
increase in dialogue and participation of these groups with local and national
governments in relation to these policies?

3. Has the programme and its development partners strengthened the organization
of citizen and civil society groups so that they are better placed to advocate for
their rights? If so how? Please give concrete examples.

4. To what extent has the programme (whether through local or national level
interventions) contributed to improving the lives of socially excluded groups?

The JP, by design included labour organizations that represent employees in the workplace. This
allowed the participation of those who will be affected by the implementation of laws and policies
in the workplace.

Furthermore, the JP reach included beneficiaries of the country’s conditional cash transfer (CCT)
programme who are in the lowest income quintile. In addition, some of these beneficiaries,
particularly the mother leaders were tapped to be peer counselors in Zamboanga City. These
mother leaders also assisted in distributing MNPs. Furthermore, there was more information
dissemination on MNPs in Muslim areas of Zamboangay City. Since CCT beneficiaries are the
poorest of the poor, it is assumed that those socially excluded have become part of JP
implementation and in the process provided inputs to the direction of the programme at the
community level.
F. Describe the extent of the contribution of the joint programme to the following categories of results:

1. Paris Declaration Principles
   - Leadership of national and local governmental institutions
   - Involvement of CSO and citizens
   - Alignment and harmonisation
   - Innovative elements in mutual accountability (justify why these elements are innovative)

2. Delivering as One
   - Role of Resident Coordinator Office and synergies with other MDG-F joint programmes
   - Innovative elements in harmonisation of procedures and managerial practices (justify why these elements are innovative)
   - Joint United Nations formulation, planning and management

The management system of the joint programme consciously gave both national and local governments the leadership role in managing the JP. At the national level, the NNC chaired both the Programme Management Committee and the National and Regional Technical Working Groups, with UNICEF as co-chair of the national structures. Local chief executives, through their respective local nutrition committees provided leadership in the implementation of the JP and its complementation by already-existing actions for nutrition improvement. The appreciation of the key role of local chief executives led to the decision to change the original JP area when the mayor of the original JP area could not appreciate the JP component that will be implemented in the area.

The final evaluation noted though that “the establishment of a PMC and NTWG, which were in addition to the national structures already in existence within the NNC, could be regarded as not completely in line with the principles of the Paris Declaration”. The report further noted that some stakeholders observed that the NNC structures were established by statute and therefore making amendments is not easy since this would have to go through a lengthy legal process. In addition, “continued expansion of the NNC working group every time additional programmes were developed by different partners would ultimately render it ineffective, with lengthy agendas to cover the full spectrum of programmes for all the partners”.

It is to be noted that even if separate structures were set up for the programme, the main NNC structure for policy formulation, i.e. the NNC Technical Committee and the NNC Governing Board, were updated regularly on programme status.

The involvement of CSOs and citizens was also purposively built into JP implementation. For instance, the implementation of the COMBI component relied heavily on selected CSOs for social preparation, training, mentoring, and monitoring as discussed in pages 8-9.

While direct synergy with the other JPs could not be fully effected since these JPs were implemented in non-CFSN JP areas, UN Coordination Office held regular meetings of JP coordinators. These meetings were held to discuss concerns agreed on by the National Steering Committee. The different JP programmes were also involved in organizing overall MDG-F activities, e.g. media interface, the CHAMPS night, and the end-program conference.
“Delivering as one” was particularly felt when a legislative proposal was filed in the Philippine House of Representatives that would water down the Milk Code and declare lactation breaks as unpaid, among others. Heads of UN agencies and their respective technical staff assisted government in stopping the bill, then called the “Monster Bill”, from progressing in the legislative mill.

“Delivering as one” was challenging since each UN agency had its respective policies and guidelines on funding concerns. As such, activities could not be synchronised as is desirable. This also resulted in protracted implementation delays as partners grappled with satisfying each financial management rules and regulations. Nevertheless the JP provided the platform for convergence, leveraging synergy and partnership among the UN agencies.

III. GOOD PRACTICES AND LESSONS LEARNED

A. Report key lessons learned and good practices that would facilitate future joint programme design and implementation

The main lesson learned from the JP experience was that three years is not enough time within which to achieve the set targets considering start-up needs and that the JP results were to emanate from beneficiary behavior changes which take long to evolve. Furthermore, the formulation of the JP should define more specific modes of implementation since this could identify additional needs to ensure effective implementation. The participation of an expert in conducting baseline and endline surveys in the conceptualization stage could also help in making objectives and target statements clearer and more specific.

Nonetheless, as noted in the final evaluation report, “the project indeed contributed to the government initiatives through development of policies on EBF, IYCF and initiated multi-sectoral participation specifically on the EBF in the workplace and local government involvement”.

While the JP considered key fronts through which to promote desirable infant and young child feeding, i.e. the community, hospital, workplace of both the formal and informal labor sector, the final evaluation noted the need to address child malnutrition from a multi-sector perspective and to build synergies with other joint programmes. In this regard, growth monitoring (particularly the use of the growth chart as a tool for counselling), ensuring access to clean and safe water, as well as livelihood and poverty reduction programs were identified to be important components to consider.

Furthermore, as rightly laid down in the final evaluation report, the importance of child nutrition and its impact on social development and to the achievement of the MDGs cannot be overemphasized. Thus, it is recommended that the JP interventions and its components should be continued through the programmes of partner UN agencies, national government agencies, non-government organizations, and the community individually or collectively. Specifically, the final evaluation raised the following recommendation for future related programming efforts:

Recommendation 1: The UN should use existing national structures for programme management and coordination.

Since the NNC was the national coordination agency for nutrition in the Philippines; there was no real need to establish a parallel coordination mechanism specifically for the joint programme. UN agency staff should be co-opted into the existing national structures as technical resource persons.
Recommendation 2: Programme interventions should be based on a clearly defined 'pathway to change model', which takes into account all dimensions and manifestations of the development challenge.

Core activities such as baseline surveys should be undertaken well in advance so that they constitute and inform the programme’s impact pathway and logic model. The JP did not have results utilization strategy that should have twitched the intervention focus. For example, different interventions and strategies could have been developed had information such as the growing prevalence of teenage pregnancies been available during planning and design, or if it was known well in advance that the prevalence of wasting (underweight for length) was highest among the 6-11 months old children.

Recommendation 3: Pilot interventions should be linked and implemented jointly in target areas so that their collective impact can be objectively determined.

In order to achieve more effective results, all JP interventions should be implemented in all target municipalities. In addition, the JP should have developed strong convergence linkages with other interventions such as the Growth Monitoring and Promotion, WASH and Food Security should been part of the design in order to optimize the impact of the programme.

Recommendation 4: Child nutrition should be addressed in the context of the broader household food security, including access to quality food, and livelihood opportunities.

Four of the JP areas had a reduction in the proportions of children receiving adequately diverse diets - Zamboanga City (-15.2 per cent), Iloilo City (-2.5 per cent), Ragay (-2.3 per cent) and Aurora (-1.1 per cent). However, in Ragay municipality where some livelihood interventions were undertaken, the proportion of children that were fed the minimum acceptable diet was higher. This underscores the need to complement nutrition interventions with livelihood and poverty reduction interventions.

Recommendation 5: Strengthen follow-up mechanisms in monitoring and evaluation systems.

There was no follow-up undertaken to evaluate whether the capacity building interventions were effective or whether the implementing partners were effectively passing on the knowledge that they had acquired from the training. For example many peer counsellors indicated that they did not have sufficient knowledge about different aspects of their work.

B. Report on any innovative development approaches as a result of joint programme implementation

C. Indicate key constraints including delays (if any) during programme implementation

1. Internal to the joint programme
2. External to the joint programme
3. Main mitigation actions implemented to overcome these constraints

The JP experienced delays with implementing some of its critical activities, such the baseline studies which were completed in April 2011, almost 15 months after the release of the first tranche of funds. The endline survey commenced in October 2012, which effectively meant that available data on the JP's contribution to results only covers a timeframe of 18 months marked by these two surveys.
The delays were both internal and external to the joint programme.

A major internal constraint experienced was the disagreement of some members of the NTWG on the dosing of MNP to be used in the JP. While eventually resolved after a series of meetings, the constraint limited the implementation of the MNP component to a year, when it could have been implemented for more than a year.

External constraints were related to the need to follow both government and UN policies and guidelines on procurement, among others.

The JP developed a catch up plan to boost the implementation of the activities in its first year of implementation; and an acceleration plan in the last year of program implementation was also developed to resolve the delay in program activity completion that is anchored on the completion and availability of the Guide in Mobilising Community Support Group. Nonetheless, all activities were completed due to continued efforts and support from the implementing agencies and local partners, especially the LGUs by providing human resources and financial support.

D. Describe and assess how the monitoring and evaluation function has contributed to the:

1. Improvement in programme management and the attainment of development results
2. Improvement in transparency and mutual accountability
3. Increasing national capacities and procedures in M&E and data
4. To what extent was the mid-term evaluation process useful to the joint programme?

The monitoring and evaluation framework was used as a tool to assess reported progress in programme implementation. Since the monitoring and evaluation framework was jointly worked on, it is safe to assume that there was a sense of joint responsibility in meeting JP targets.

While monitoring and evaluation systems were developed under the COMBI component and EBF in the workplace, these systems were not appropriately installed during the lifetime of the JP. However, these systems would should be systematically supported to be able to effectively monitor progress in the promotion of desirable IYCF. The systems will have to be harmonized with existing systems in the DOH and the NNC and even DOLE as shown by the results of the review of the nutrition information system.

The mid-term evaluation pointed out the need to strengthen a gender perspective in the JP. However, specific actions along these lines were not pursued due to lack of material time. Nonetheless, the NNC developed a simple module on integrating gender concerns in promoting IYCF. This module was used in the training of trainers on the use of the manual on community mobilization for IYCF.

E. Describe and assess how the communication and advocacy functions have contributed to the:

1. Improve the sustainability of the joint programme
2. Improve the opportunities for scaling up or replication of the joint programme or any of its components
3. Providing information to beneficiaries/right holders
The overall objective of the communication plan is premised on achieving the three (3) immediate programme outcomes of the JP, such as 1) increased exclusive breastfeeding rate in the JP areas by 20 per cent, 2) reduced prevalence of undernutrition by at least three per cent among children 6-24 months old by 2012, and 3) improved capacities of national and local government and stakeholders to formulate, promote, and implement policies and programs on IYCF.

The communication process used the communication for behavioural impact (COMBI), and the communication for development (C4D) approaches, which underscore community and stakeholder participation, ownership, sustainability, and evidence-based planning. Specifically, the COMBI was used to develop a national campaign on EBF; the C4D approach, on the other hand, was used in developing the National IYCF Communication Strategy, which covered both EBF and complementary feeding.

Targeted as audience were key officials of national government agencies, LGUs, legislators, media and individual citizens, specifically pregnant and lactating women, and families.

Prominent outreach activities in JP areas included promotion of programme through local media particularly during joint missions and by word of mouth of partners, volunteers, and support groups. In areas where mass media was not the main tool for communication, MDG-F 2030 and its advocacy was promoted through group meetings, mother’s classes and special events like photo exhibits, fora for pregnant women, mother and baby days as implemented in JP areas. E-media such as social networking was also used including the DOH Breastfeeding TSEK Facebook fan page, the NNC fan page, the DOH and NNC websites and UN Country Team websites, and blogsites of blogger friends and advocates.

Communication activities at the community level covered specific messages related to IYCF. As per the endline survey, mother respondents were able to correctly answer questions on: the importance of initiating breastfeeding within an hour after delivery (91.1 per cent), the sufficiency of breastmilk alone from birth up to 6 months (90.5 per cent), frequent breastfeeding as stimulant for more milk production (92.9 per cent), EBF providing protection from many illnesses (93.4 per cent), the need to give a child a diverse diet after six months (90.9 per cent).

F. Please report on scalability of the joint programme and/or any of its components

1. To what extent has the joint programme assessed and systematized development results with the intention to use as evidence for replication or scaling up the joint programme or any of its components?

2. Describe example, if any, of replication or scaling up that are being undertaken

3. Describe the joint programme exit strategy and assess how it has improved the sustainability of the joint program

The JP interventions mainly complemented ongoing national programmes; and as such there was quite a significant leveraging of funds and services at the regional and national level. Counterpart resources provided were estimated at $3,016,141 or 86 per cent of the MDG-F contribution.

National government agencies continue to be committed to implement initiatives jointly. The coordination groups of the JP at national and local level continuously provide venues for consultative processes and decision-making, ensuring sustainability through joint programming.

Components of the JP have been integrated in the EU-UNICEF’s Maternal and Young Child Nutrition Security Initiative in Asia (MYCNsIA), the IYCF Strategic Plan for 2011-2016 and in the NNC budgetary forward estimates. The COMBI on EBF will be scaled up by the National
Center for Health Promotion of the Department of Health to cover all highly urbanised cities in the country in a phased implementation scheme. Furthermore, the IYCF agenda is an important part of the country’s strategy for nutrition improvement as embodied in the Philippine Plan of Action for Nutrition 2011-2016, which was approved by the National Nutrition Council Governing Board during its 12 January 2012 meeting.

The EWS-FNS is currently being expanded in 5 municipalities in Camarines Sur under the MCYNSIA project. As reported in the mid-term evaluation, the concept of the EWS is replicable and can be adapted in other municipalities. Given the potential for its adaptation, the NNC is also targeting to cover additional municipalities in 2014. Furthermore, there are plans to adopt the EWS as a tool for assessing food security at the municipal level. The WFP is also currently piloting the EWS-FNS in CAR and ARRM in partnership with the Department of Social Welfare and Development.

The close linkages of the JP interventions with ongoing government programmes provided a very solid basis for sustainability. For example, peer counselling for EBF was very likely to be continued because the activities were implemented through existing structures and systems of the government’s localised health care delivery system consisting of BHWs and BNS. In addition, almost all the intervention components had established local technical working groups, which were likely to continue the activities of the JP.

The JP areas have also developed exit strategies and sustainability plans for their respective city or municipality. The 32 COMBI LGUs have also submitted sustainability plans to continue the promotion of and support to breastfeeding. These plans have high potential for continuity because of the effective engagement and support of the local government at the highest levels. In Naga City for example, the Mayor was involved in several JP activities, including the information and awareness activities. In all JP areas, several ordinances and resolutions were passed in support of, and as a result of the JP interventions.

Among others, the exit strategy involved the presentation of JP accomplishments and tools to various groups, specifically those who can help ensure the sustainability of JP initiatives, e.g. local officials, the NEDA Social Development Committee-Technical Board. The end-program event during which JP accomplishments and tools were presented purposively included participants from provinces covered by the UNICEF-EU Maternal and Young Child Nutrition Security Initiative in Asia Project, which could help in replicating JP initiatives in project areas.

**IV. FINANCIAL STATUS OF THE JOINT PROGRAMME**

A. Provide a final financial status of the joint programme in the following categories: (as of 31 July 2013)

<table>
<thead>
<tr>
<th>UN Agency</th>
<th>Total Approved Budget</th>
<th>Total Budget Transferred</th>
<th>Total Budget Committed</th>
<th>Total Budget Disbursed</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNICEF</td>
<td>1,620,413</td>
<td>1,514,405</td>
<td>30,713</td>
<td>1,483,691.58</td>
</tr>
<tr>
<td>WHO</td>
<td>941,498</td>
<td>879,905</td>
<td>9,081</td>
<td>870,824</td>
</tr>
<tr>
<td>WFP</td>
<td>428,000</td>
<td>400,000</td>
<td>12,000</td>
<td>388,000</td>
</tr>
</tbody>
</table>

22
### UN Agency | Total Approved Budget | Total Budget Transferred | Total Budget Committed | Total Budget Disbursed
---|---|---|---|---
FAO | 222,757 | 208,184 | 6,477 | 173,775
ILO | 287,332 | 268,535 | 24,706 | 243,828

a – inclusive of indirect cost  
b, c, d – exclusive of indirect cost

b. Explain any outstanding balance or variances with the original budget

The undisbursed funds of UNICEF are earmarked for the endline survey and will be disbursed on submission of the revised report.

The undisbursed funds of WHO is being processed for payment to UNCO for the MDGF-F JP culmination activity held last 19 March 2013. This is expected to be paid / disbursed before end of August 2013.

The remaining balance for FAO is already committed for technical and administrative services which are expected to be paid by end of September 2013.

### V. CERTIFICATION ON OPERATIONAL CLOSURE OF THE PROJECT

By signing, Participating United Nations Organizations (PUNO) certify that the project has been operationally completed.

<table>
<thead>
<tr>
<th>PUNO</th>
<th>NAME</th>
<th>TITLE</th>
<th>SIGNATURE</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNICEF</td>
<td>Mr. Tomoo Hozumi</td>
<td>Country Representative</td>
<td>9 Sep 2013</td>
<td></td>
</tr>
<tr>
<td>WHO</td>
<td>Dr. Julie Lyn Hall</td>
<td>WHO Representative</td>
<td>14 Apr 2013</td>
<td></td>
</tr>
<tr>
<td>WFP</td>
<td>Mr. Praveen Agrawal</td>
<td>Country Director</td>
<td>6 Oct 2013</td>
<td></td>
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<tr>
<td>FAO</td>
<td>Mr. Aristeo A. Portugal</td>
<td>Assistant FAO Representative</td>
<td>16 Sep 2013</td>
<td></td>
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<tr>
<td>ILO</td>
<td>Mr. Lawrence Jeff Johnson</td>
<td>Director</td>
<td>17 Oct 2013</td>
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### VI. ANNEXES

A. List of all document/studies produced by the joint programme  
B. List all communication products created by the joint programme  
C. Minutes of the final review meeting of the Programme Management Committee and National Steering Committee  
D. Final Evaluation Report  
E. M&E framework with update final values of indicators
<table>
<thead>
<tr>
<th>Title</th>
<th>Description</th>
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</table>
| 1. Compendium on Good Practices on Exclusive Breastfeeding in the Workplace (2011) | This is an essential resource for implementing partners, specifically looking at: 
a) Exclusive breastfeeding practices in the workplace by establishments and workplace stakeholders in the 3 Joint Programme areas and
b) Initiatives of pioneering establishments and individuals as seeds of best practices. 

It includes a cursory survey of participating establishments represented during the “Regional Consultations on Interventions to Promote Exclusive Breastfeeding in the Workplaces”, with workplace support for lactating mothers (whether in the context of promoting maternity protection, family welfare concerns and breastfeeding under Family Welfare Program or other in-plant mechanisms) and existing good practices of establishments which have responded to the need for workplace support for lactating mothers who wished to continue breastfeeding after returning to work from maternity leave, even without the force of legal compulsion under RA 10028. The paper also profiled individuals who are dedicated breastfeeding advocates and champions. | Electronic |
<p>| 2. Documentation Reports of the Sub-Technical Working Group on Exclusive Breastfeeding Strategic Planning and Assessment | Compilation of reports on the Strategic Planning and Assessment (2011 and 2012) conducted by the Sub-Technical Working Group on Exclusive Breastfeeding in the Workplace which contributed primarily to strengthening social partnerships, collaborations, mechanisms and processes for project implementation. | Electronic |</p>
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<th>Description</th>
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<tr>
<td>5. Baseline Study on Practices and Promotion of Exclusive Breastfeeding Among Workers in the Informal Sector in the three Joint Programme Cities conducted by the National Anti-Poverty Commission</td>
<td>This study looked into existing or previous initiatives and practices that support lactating women in the informal sector to practice breastfeeding.</td>
<td>Electronic</td>
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<tr>
<td>6. Baseline Survey on Breastfeeding in the Workplace conducted by the Employers' Confederation of the Philippines among participating companies to set up Exclusive Breastfeeding in the Workplace/ IYCF in the Workplace programmes in three JP cities</td>
<td>This study looked into existing interventions on breastfeeding/ maternity protection/ family welfare and assessed and determined the level of awareness, needs and readiness of participating establishments in the three JP cities (Iloilo, Naga, Zamboanga). The results of the study were used as basis in designing and developing concrete and appropriate EBFW programs and tools.</td>
<td>Electronic</td>
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<tr>
<td>7. Documentation reports on the All Workers and All Employers Forum on RA 10028</td>
<td>Documentation reports on “All Employers and All Workers Forum on RA 10028” organized by the Sub-TWG on EBFW</td>
<td>Electronic</td>
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<tr>
<td>9. Assessment of policies related to infant and young child feeding practices</td>
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<td>10. Baseline and endline surveys</td>
<td>The surveys generated quantitative information on key JP indicators at baseline and endline. The surveys also included a qualitative component that explored various dimensions of IYCF practices as well as concerns related to counseling and other related interventions.</td>
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<td>Advocacy and communication materials</td>
<td><strong>1. Facebook fan page on exclusive breastfeeding featuring its brand, Breastfeeding T(tama or right) S(sapat or adequate) EK(ekskusibo or exclusive)</strong></td>
<td>Social media</td>
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<td></td>
<td>This is a fan page at Facebook that allows the sharing of information and experiences on breastfeeding</td>
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<td>2. Evidence-based social marketing and advocacy materials for use of LGUs</td>
<td>A compilation of audio-visual materials (video, PowerPoint presentations, montage, posters) that LGU health workers can adopt and use to promote/advocate exclusive breastfeeding among mothers/families and to local government officials for support</td>
<td>Electronic</td>
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<td>3. Breastfeeding TSEK! Advocacy kit</td>
<td>Multi-colored brochures for different target audiences (individuals and organizations both public and private) such as medical and allied professions and societies; business sector, community and local government units to enable them to support, promote and protect breastfeeding. These brochures are inserts in an attractive folder showing a family (breastfeeding mother, father, older sibling)</td>
<td>Print</td>
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<td>4. “Breastfeeding Welcome Here” Initiative to engage private sector partners to promote and support breastfeeding</td>
<td>“Breastfeeding Welcome Here” brochures for orienting the business sector/private establishments on how they can promote and support breastfeeding anywhere and anytime so mothers can be supported to breastfeed their babies exclusively</td>
<td>Print and visual</td>
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<tr>
<td>5. Project Flyer on Promoting Exclusive Breastfeeding in the Workplace</td>
<td>Brief description of the project</td>
<td>Print</td>
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<td>6. Exhibit Panels for the Culminating Activity</td>
<td>Photos highlighting good practices on the promotion of EBF in the Workplace</td>
<td>Photos</td>
</tr>
<tr>
<td>7. Multiple micronutrient powders (MNP)</td>
<td>Description of the MNP and its nutritional importance in the first 1000 days of life and how the supplementation program was done in Zamboanga City. Describes government action to scale up the program at national level.</td>
<td>Video</td>
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<tr>
<td>8. Complementary Feeding and Use of MNP</td>
<td>CHD Director, NNC Program Coordinator and LGU Counsellor discussing the importance of complementary feeding and the availability of MNP to enhance nutrient content of foods for infants and young children.</td>
<td>Video (shown in local cable network in Zamboanga City)</td>
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<td>Education materials (for beneficiaries) e.g. leaflets, posters materials</td>
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<td>1. Complementary Foods for 6 Months and Up: A Collection of Recipes</td>
<td>This recipe booklet is a compilation of recipes contributed by the mothers in different JP areas through a participatory cooking session. The recipes developed are the usual complementary foods given to children 6 months and up that make use of the locally available foods. The recipes were improved to be more nutritious taking into consideration guidelines for appropriate complementary feeding.</td>
<td>Print</td>
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<tr>
<td>2. DOLE flyer on setting up a lactation station</td>
<td>Provides information for workplaces on the establishment of lactation stations in the context of the Family Welfare Program of the Department of Labor and Employment (DOLE)</td>
<td>Print</td>
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<td>3. Counselling cards on infant and young child feeding.</td>
<td>This is the Philippine adaptation of the counselling cards developed by UNICEF. Each card contains a message related to infant and young child feeding. The use of the cards involves the peer counselor and the mother jointly exploring what the picture in the card means and how the message can be applied in the situation of the mother.</td>
<td>Print</td>
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<tr>
<td>4. Leaflets: use of Vita Nutrient Mix (micronutrient powder)</td>
<td>Information material on Vita Nutrient Mix, its benefits and proper utilisation at household level. Distributed to mothers of children 6-23 months together with the box containing the Vita Nutrient Mix.</td>
<td>Print</td>
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<tr>
<td>Technical guidance and training</td>
<td>1. Guide on Mobilization of Community Support Group for Infant and Young Child Feeding (IYCF) Program</td>
<td>Print</td>
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<td>This is a guide primarily for midwives on mobilising communities to participate in efforts to promote appropriate infant and young child feeding practices. It aims to address the knowledge and skills gap on community mobilization among health workers. Its ultimate aim is to engender community participation and ownership in IYCF-related activities.</td>
<td>Print</td>
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<td>2. Executive Summary Report on Tripartite Partners Position on RA 10028 vis-à-vis pending bills amending the Milk Code and RA 10028</td>
<td>Electronic</td>
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<td>A consolidated report on the positions on the pending bills which were presented to Legislators to raise their awareness on the potential impact of the said bills to the labour sector.</td>
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<td>3. Monitoring and Evaluation Tool for LGUs with programs promoting EBF for Workers in the Informal Economy developed by NAPC</td>
<td>Electronic</td>
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<td>This is a tool developed to help measure the impact of EBF interventions at the LGU and workers level.</td>
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<td>4. National Guidelines on Human Milk Banking</td>
<td>This provides standard operational guidance to health institutions and workers on how to establish and manage a human milk bank in a tertiary hospital setting. The guidelines are supported by a training manual for human milk bank personnel on the best practices of handling human milk and educating breast milk donors.</td>
<td>Print</td>
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<td>Training materials (for service providers)</td>
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<td>1. Training Reference Manual for training peer counselors on breastfeeding counselling</td>
<td>Trainer’s reference guide for health workers to train volunteer peer counselors on breastfeeding counseling of mothers at community level. Includes session on importance and benefits of breastfeeding to babies and mothers; risks of infant formula feeding; common concerns in breastfeeding, proper latching, positioning, expressing/storing of breastmilk and basic communication and counseling skills as well as information on Executive Order 51 or the Philippine Milk Code</td>
<td>Print</td>
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<tr>
<td>2. Training manual on human milk banks</td>
<td>This manual is used for training human milk bank personnel on the best practices of handling human milk and educating breast milk donors. It is based on the National Guidelines on Human Milk Banking.</td>
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<tr>
<td>3. Manual for the Complementary Feeding of Young Children</td>
<td>This training manual will be useful for frontline health and nutrition workers. This manual highlights the use of a participatory approach of conducting cooking sessions called <em>Recipe Trials</em>, the objective of which is to better understand the feeding practices of mothers, and share experiences on good practices.</td>
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<tr>
<td>4. Developing an Early Warning System for Food and Nutrition Security (EWS-FNS)</td>
<td>This training manual is intended for use by program planners at the local level. The EWS-FNS aims to build the capacity of local officials and implementers in collecting existing food and nutrition security related indicators, analyzing and utilising data, and reporting the results. Program planners can then use the output of the system to prioritize interventions and resource allocation to ensure timely interventions in cases of an impending food crisis in the municipality.</td>
<td>Print and CDs</td>
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<td>Videos</td>
<td>1. Multiple micromineral powders</td>
<td>Audio-visual presentation</td>
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<td></td>
<td>2. Breastfeeding in the workplace</td>
<td>Audio-visual presentation</td>
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ANNEX 3

Minutes of the final review meeting of the
Programme Management Committee and National Steering Committee

(Please see separate document and file)