

TURKEY

Alliances for Culture Tourism (ACT) in Eastern Anatolia (MDGF- 1792)

Culture and Development



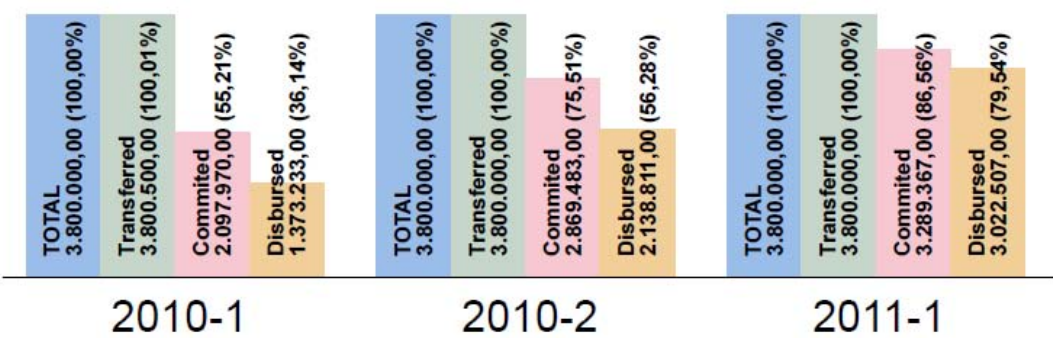
Total Budget:	USD 3,800,000		
Budget by Agency:	UNICEF: 670,890 UNDP: 1,697,450 WTO: 601,340	UNESCO: 830,320	
Participating Gov. Entities:	Ministry of Culture and Tourism, Ministry of Foreign Affairs		
Start Date:	11 December 2008		
End Date:	11 June 2011		
Extension:	30 December 2011		
Disbursements:	First Disbursement:	11 December 2008	USD 1,657,460
	Second Disbursement:	21 April 2010	USD 2,122,527
In Brief:	The joint program will mobilize the culture sector in Turkey's least developed region – east Anatolia. The result will be increased incomes and enhanced understanding of “shared” culture between the people of eastern Anatolia and of neighbouring countries and among people of different faiths. This will be achieved by building capacities of managers of cultural assets, local authorities and civil society in eastern Anatolia to protect heritage while also benefiting from it in sustainable tourism practices through provision of tourism business development services at various sectors. At the end of the program, local authorities and civil society will be able to identify and manage shared culture assets in line with international norms and respecting the values attributed to these assets by people in other countries, from other background or of different faiths than their own. Similarly, an increased understanding of shared culture will be achieved at the national level.		

Outcomes:

- Pro-poor sectoral (tourism) development policies implemented with framework of social (cohesion) integration policies by recognizing pluralism, dialogue of cultures and the establishment of a culture of peace in Easter Anatolia and with peoples of neighboring countries by 2010.



Regions of Intervention:	Eastern Anatolia	
MDGs	MDG1 T1.A	
Beneficiaries	Direct	Indirect
• No. Institutions	128	35
• No. Women and girls	227 and 116	2,082 and 125
• No. Men and boys	327 and 125	3,139 and 116
• No. ethnic groups	0	0
Project coordinator:	Nese Cakir	
RCO Focal Point:	Halide Caylan	

Status	Programme is overall on track, has accomplished a number of results, and continues to make advances towards outcomes and outputs.																				
Estimated financial execution status as of the June 30, 2011 biannual report:	 <table><thead><tr><th></th><th>2010-1</th><th>2010-2</th><th>2011-1</th></tr></thead><tbody><tr><td>TOTAL</td><td>3.800.000,00 (100,00%)</td><td>3.800.000,00 (100,00%)</td><td>3.800.000,00 (100,00%)</td></tr><tr><td>Transferred</td><td>3.800.500,00 (100,01%)</td><td>3.800.000,00 (100,00%)</td><td>3.800.000,00 (100,00%)</td></tr><tr><td>Committed</td><td>2.097.970,00 (55,21%)</td><td>2.869.483,00 (75,51%)</td><td>3.289.367,00 (86,56%)</td></tr><tr><td>Disbursed</td><td>1.373.233,00 (36,14%)</td><td>2.138.811,00 (56,28%)</td><td>3.022.507,00 (79,54%)</td></tr></tbody></table>		2010-1	2010-2	2011-1	TOTAL	3.800.000,00 (100,00%)	3.800.000,00 (100,00%)	3.800.000,00 (100,00%)	Transferred	3.800.500,00 (100,01%)	3.800.000,00 (100,00%)	3.800.000,00 (100,00%)	Committed	2.097.970,00 (55,21%)	2.869.483,00 (75,51%)	3.289.367,00 (86,56%)	Disbursed	1.373.233,00 (36,14%)	2.138.811,00 (56,28%)	3.022.507,00 (79,54%)
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Main Achievements:	The Tourism Strategy Document for Kars has been developed and approved by the Ministry of Culture and Tourism (22 December 2010). The Strategy includes a Diagnostic Report which evaluates the potential of tourism development in Kars, a Master Plan with recommendations for the sustainable development of tourism in Kars based on culture, nature and winter sports tourism products, and, an Action Plan for the implementation of the Master Plan recommendations. In addition A complete qualitative and quantitative audit of Kars Province tourism facilities and services was carried out. Ani Site Management Plan has been drafted in a participatory manner, along with the development and implementation of a training programme that has developed capacities of relevant stakeholders on the management of cultural heritage sites and the preparation of management plans. A model of the sustainable management of tangible cultural heritage has been developed, through the digitization of data on conservation, monitoring and supervision of registered sites and immovable cultural and natural assets in the province of Kars. The updated archaeological plan of Ani has been fully integrated in the new software automated system. Capacity-building amongst local communities for entrepreneurship to enhance income from tourism-related activities has been supported through trainings and a grant scheme. Kars tourism has also been supported through marketing and awareness activities, including the creation of a logo and slogan for Kars Province, surveys and info tour with tour operators, promotional materials such as booklets, maps, etc. Efforts to safeguarding and promote Intangible Cultural Heritage (ICH) in Kars has advanced. The mapping of ICH has been conducted, and will contribute to raise awareness. Additionally, the Culture House in Kars has been established as well as activities to safeguard the Minstrely tradition (international festival, and folk tales book). Children Museum Rooms in Kars and Erzurum were established, and a Children Museum Training Programme was developed in cooperation with the Ankara University Education Faculty, the Prime Ministry Social Services and Child Protection Agency and the Ministry of Culture and Tourism along with UNICEF aiming to include the child's perspective. Children participating in the Museum Training Programme and who are also members of the Provincial Child Rights Committee are training their friends in their own provinces as "peer trainers." Children Museum Training aims to enable the children to use national and cultural assets, understand the importance of the concepts of peace and tolerance, know that using them is a right, and develop awareness regarding that information through peer education in museums. Children Museum Training Programmes were carried out in Kızılcahamam, Ankara, Istanbul, Erzurum, Kars, Sivas, Erzincan, Eskişehir and Kayseri provinces as part of the Museum Training Project. Eight Child Rights Committees traveled on board of the "Tolerance, Harmony and Friendship Train" from Istanbul to Kars between 18-22 April 2011 with the participation of 33 children and 32 adults.																				
Does the JP incorporate gender considerations in the activities/outputs/outcomes ?																					
Gender mainstreaming required a constant attention from the design phase through to the implementation to the exit strategy. The JP successfully internalized the importance of gender mainstreaming. The Grant Scheme for example focused on reaching women entrepreneurs.																					
Observations																					

Paris Declaration	Leadership of national and local governmental institutions: A strength of the programme has been the emphasis on engaging key stakeholders from the inception phase which has been critical to ensure national ownership.
	Involvement of CSOs and citizens: Citizens are involved in the organization of a promotional event for Kars, as well as in the implementation of grant scheme projects
	Alignment and Harmonization: JP is well aligned with national level priorities. Due to elections and changes at local level, alignment with local authorities' priorities has been more challenging.
	Innovative elements in mutual accountability: NSC, PMC operate regularly to ensure effective implementation of the JP.
Delivering as One	Innovative elements in harmonization of procedures and managerial practices: Grant Scheme Guideline, Evaluation Meetings for Grant Scheme Programme
	Role of the RCO and synergies with other MDG-F JPs: Coordination and collaboration between participating UN agencies have been ensured by the UN Resident Coordinator in Turkey.
	Inter-agency coordination: The design of interrelated outputs facilitated the successful coordination among agencies and encouraged synergies and joint action. A supporting team including the Joint Programme Manager, Site Manager and a Programme Assistant ensure the facilitation of collaboration between UN organizations.
Sustainability (concrete actions and strategic partnerships)	Sustainability Plan in place? Yes A comprehensive exit and sustainability strategy has been developed. The programme has focused on building the capacity of key stakeholders, ensuring ownership of national authorities, significant awareness activities, and will continue to further its efforts to strengthen ownership at local level.
Innovation and Scale-up	The Grant Scheme launched by the JP has been identified as a good practice, and SERKA has expressed intention to replicate and sustain this initiative. The Ministry of Education to broaden the partnership base that could institutionalize the Children training modules produced by Ankara University. The MoCT is working on a protocol to establish Children's Museums in the country. Continuation of project of dairy products in Kars is being discussed with EC.
External Factors and mitigation	
Communication and Advocacy	C&A plan in place? yes The objectives of the UN Joint Program "Alliances for Culture Tourism in Eastern Anatolia's communication strategy are aligned with the objectives of the JP itself. Strategy aims to help to promote local ownership, to raise the awareness of people of Kars about the JP; strategy will also help to get the media attention. The general objectives of the communication strategy are: - Promoting Kars' potential in culture, winter and nature tourism - Promoting tangible and intangible cultural heritage of Kars - Promoting local ownership - Raising the awareness for capacity building in tourism sector - Using relevant media effectively to promote Kars and provide updated information to the media about what the city can offer to the visitors - Encouraging women's entry to the entrepreneurship - Securing sustainability through increased impact of the Joint Program at the local level Strengthening the participatory approach, taking decision and working together with different stakeholders by increasing the awareness and benefits of the JP.

M&E		
Missions from MDG-F Secretariat:	Date: September 2009	Members: Sophie de Caen, Paula Pelaez
Mid Term Evaluation:	Evaluator: Eva Otero Period: April-July 2011	