

Turkey
Improvement Plan

Thematic window: Culture & Development

**Programme Title: Alliances for Culture Tourism in Eastern
Anatolia**

c) File for the Joint Programme Improvement Plan

After the interim evaluation is complete, the phase of incorporating its recommendations shall begin. This file is to be used as the basis for establishing an improvement plan for the joint programme, which will bring together all the recommendations, actions to be carried out by programme management.

Evaluation Recommendation No. 1						
A Detailed Exit/Sustainability Paper						
Response from the Joint Programme Management						
Key actions	Time frame	Person responsible	Follow-up		Secretariat	
			Comments	Status	Comments	Status
1.1.Exit Strategy/Sustainability Paper prepared and approved by PMC and NSC members and sent to the MDG-F Secretariat (see attached document)	August-December 2011	UNJP Partners (MoCT, UNDP, UNESCO, UNICEF and UNWTO) and UNJP Team	Following the recommendation in the evaluation report exit strategy/sustainability paper prepared and sent to the MDG-F Secretariat for six months extension in order to create an environment for sustainability of the JP.	Proposed activities for the extension period has been started.		
Evaluation Recommendation No. 2						
6 Months Extension						
Response from the Joint Programme Management						
Key actions	Time frame	Person responsible	Follow-up		Secretariat	
			Comments	Status	Comments	Status
2.1. 6 months extension for JP endorsed by MDG-F Secretariat.	July-December 2011	UNJP Partners (MoCT, UNDP, UNESCO, UNICEF and UNWTO) and UNJP Team				
2.2. Core Staff's (JP Manager and JP Assistant) contracts	December 2011	UNDP				

extended.						
2.3. Ani Site Management Plan preparation process is going on	August-December 2011	MoCT, UNESCO	The JP shall continue supporting the MoCT for the finalization of the Draft Management Plan. The JP shall assist MoCT in completing the procedure for the official approval of the Plan, as a necessary prerequisite for its validity and future implementation. 5+5 years excavation programme will be prepared in 2012 by MoCT and coordinated with Ani Site Management Plan	Meetings have been conducting with MoCT and other relevant stakeholders		
2.4. Digitization of Tangible Cultural Heritage	August-December 2011	MoCT, UNESCO	-Ensuring the effective installation of the procured hardware components -Ensuring the activation of the system and its proper functioning -Support the further development of the system users' capacities			
2.5. Completion of the cluster roadmap and assessment of entrepreneurship potential	August-December 2011	UNDP	-Implementation of medium term action plans for Kars tourism cluster -Participatory meetings with potential stakeholders for sustainability of clustering	<ul style="list-style-type: none"> • Implementation of tourism quality system to the tourism enterprises (especially to the hotels& restaurants) • Preparation of the menu's of selected restaurants both in English and Turkish with its stories • Training for hygiene and service standards • Preparation of promotional brochures for restaurants and hotels including the 		

				<ul style="list-style-type: none"> • slogans • Preparation of signboards for restaurants • Create a link in the social media web pages (facebook, twitter etc.) by providing information on accommodation, food& beverage book, twitter etc.) • Training for home pensioning • Preparation of the tourism web portal 		
2.6. Safeguarding and promotion of Intangible Cultural Heritage	August-December 2011	MoCT, UNESCO	<p>Concerning the completion of the national inventory, MoCT will follow the implementation through the receipt of better completed registration forms of the local ICH elements. Follow-up workshops may be carried out in Kars and other provinces of the Eastern Turkey. The distribution of the updated version of the booklet will be carried out by MoCT. The booklet will be updated every year and distributed to relevant stakeholders.</p> <p>MoCT will officially register the documentation into their Folklore Documentation and Information Center. As regards the ICH mapping, follow-up</p>	<p>Overview the operations of the culture house and the application of the MoU; provide a neutral forum and facilitation services for the resolution of possible disagreements in the application of the MoU; assist the Minstrels association in preparing a plan of operations for the culture house; prepare the printing and diffusion of the ICH mapping (results of field research)</p>		

			<p>actions to ensure sustainability will mainly focus on the printing and diffusion of the research's outcomes and final report. Concerning the Minstrelsy tradition, follow-up actions shall seek to ensure the respect of the MoU and support hte effective management and promotion of the culture house. In particular, the JP will overview the correct application of the MoU and offers a neutral forum for the resolution of possible disagreements. In addition, the translation and publishing of the Eastern Anatolian Folk Tales book may be considered.</p>			
2.7. Sustainability for children museum rooms and trainings	August-December 2011	MoCT, SHCEK, Ankara University, UNICEF	A cooperation agreement between MoCT and Ministry of National Education will be signed for the sustainability of the museum trainings.	A seminar for the sustainability of children museum rooms and trainings will be organized.		