

# URUGUAY

## Strengthening Cultural Industries and Improving Access to the Cultural Goods and Services of Uruguay (MDGF-1763-)



### Culture and Development

<b>Total Budget:</b>	<b>USD3,370,000</b>		
<b>Budget by Agency:</b>	UNICEF: 213,968 UNESCO: 1,166,128 UNIFEM: 213,968	UNIDO: 1,005,651 UNFPA: 213,968 UNDP: 556,317	
<b>Participating Gov. Entities:</b>	Implementing partners, National Directorate for Culture, Ministry of Education and Culture (DNC-MEC), National Directorate for Small and Medium-Sized Companies - Ministry for Industry, Energy and Mining (DINAPYME - MIEM), Office for Planning and Budget (OPP).		
<b>Start Date:</b>	August 13, 2008	<b>Approval Date:</b>	July 02, 2008
<b>Est. End Date:</b>	August 13, 2011	<b>Signature Date:</b>	August 11, 2008
<b>Disbursements:</b>	First Disbursement: Second Disbursement: Third Disbursement:	August 11, 2008 September 28, 2009	USD939,460 USD1,309,434
<b>In Brief:</b>	This programme is aimed at strengthening the cultural industries of Uruguay and improving the accessibility of cultural goods and services to its citizens. The programme will contribute to achieving the MDGs in general, and in particular goals 1, 3 and 8: reducing poverty and hunger, promoting gender equality and empowering women, and developing a global partnership for development. The programme will have a direct impact on the four national priorities defined within the framework of the UNDAF: sustained and sustainable growth of the Uruguayan economy, reducing poverty, reducing inequalities and promoting the exercising of human rights, strengthening the quality of democracy, increasing civil, political and social citizenship. The proposal is in line with the national government's main policies to support the development of a productive Uruguay.		

#### Outcomes:

- Strengthened quality and competitiveness of the goods produced by Uruguay's cultural industries.
- Improved access to cultural goods by vulnerable social groups as an MDG achievement strategy.
- Capacity of cultural institutions strengthened.



<b>Regions of Intervention:</b>	National	
<b>MDGs</b>	MDG1: T1B, MDG3: T3.A; MDG8: T8.F.	
<b>Beneficiaries</b>	<b>Direct</b>	<b>Indirect</b>

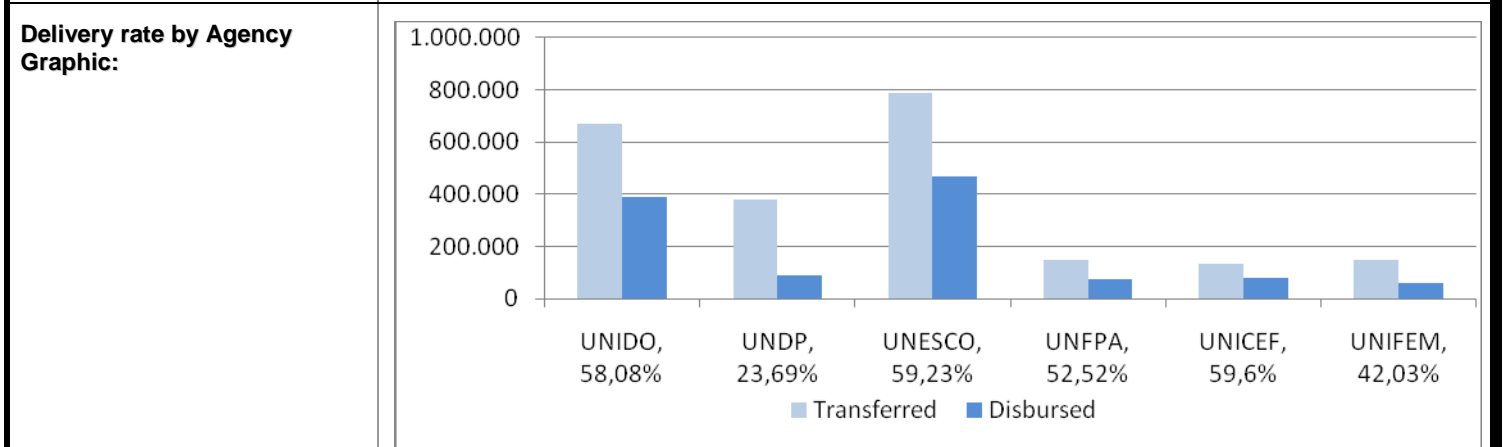
• <b>No. Institutions</b>	n/a	5
• <b>No. Women</b>	2,763	0
• <b>No. Men</b>	2,166	0
• <b>No. ethnic groups</b>	0	0

*Project coordinator: (awaiting appointment)*  
*RCO Focal Point: Guido Velasco*

*Web page:*

<b>Status</b>	Being implemented, with delays. The resignation of the coordinator represents a risk that should be mitigated immediately in order to avoid more significant risks.
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<b>Estimated financial execution status as of the June 30, 2010 biannual report:</b>	<b>Disbursed Budget:</b> <ul style="list-style-type: none"> <li>• 33.28 % over the Total approved budget</li> <li>• 49.43 % over transferred budget</li> </ul>	<b>Committed Budget:</b> <ul style="list-style-type: none"> <li>• 49.53 % over the Total approved budget</li> <li>• 73.57 % over transferred budget</li> </ul>
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<b>Main Achievements:</b>	<p>Outcome 1: Clusters have strategic plans and have conducted viability studies on structural projects, although difficulties have been experienced and still have to be tackled (the structural projects require an investment of 20% from participants and this appears to be an obstacle). The participation of tradesmen in international fairs has been promoted and they have been given technical support to improve their designs.</p> <p>Outcome 2: Financing the training of the first set of graduate entrepreneurs and support the development of business plans. A second notification for attendance has been issued. Four factories set up and operating (the works were carried out with community participation). Three factories financed, artistic workshops organized by prisoners and hospitals. Inauguration of the Cultural Centre for people on the streets. 11 workshops for children and teenagers operating (in Montevideo and the country's interior).</p> <p>Outcome 3: The Culture Portal is operational. Four regionalization studies completed. The DICREA's website has been developed further. Competition for non-sexist toys and display from the poster competition and travelling display. International seminar held on the cultural satellite account.</p>
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<b>Other important achievements</b>	<p>Interesting characterization of beneficiaries that would be worth sharing.</p> <p>In January 2010, a review was conducted and adjustments made to the monitoring framework and the PC to strengthen both its coherency and internal logic. Furthermore, the medium-term assessment was conducted and the management response is being drafted.</p>
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Does the JP incorporate gender considerations in the **activities/outputs/outcomes**? (example)  
Yes.

Does the JP include gender specific **indicators** in the monitoring plan?(example)  
Yes.

Does the JP mention gender relationships as part of the **challenges** analyzed? (specify)  
It did not figure in the original design, but has been drafted gradually as a result of the different consultations and as unanticipated effects of some products.