


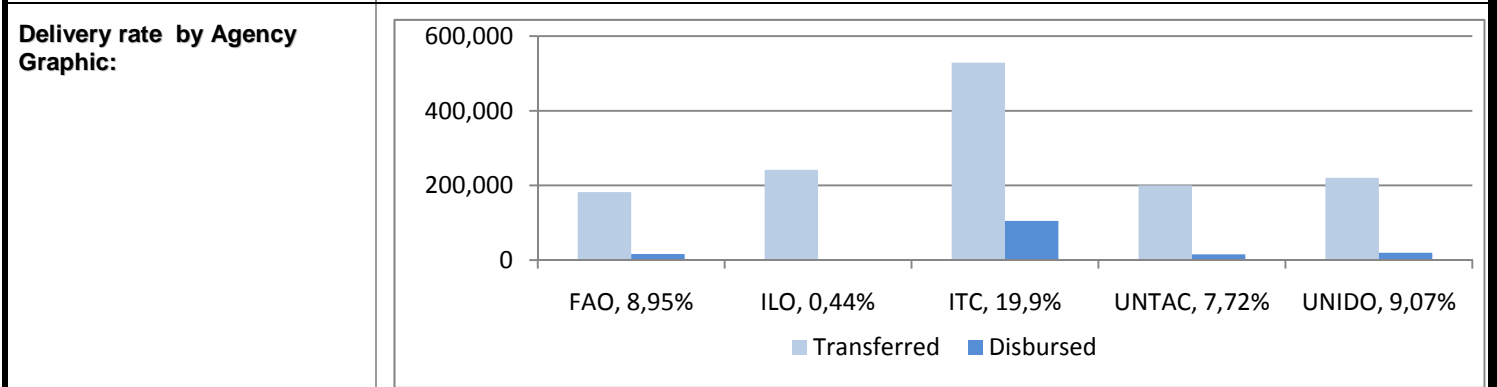
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|-------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|------------------|
| Total Budget: | USD 4,000,000 | | |
| Budget by Agency: | ITC: 1,515,888 | UNIDO: 774,680 | |
| | UNCTAD: 417,835 | ILO: 683,730 | |
| | FAO: 607,867 | | |
| Participating Gov. Entities: | Ministry of Industry and Trade | | |
| Start Date: | 5 February 2010 | Approval Date: | 23 June 2009 |
| Est. End Date: | 5 February 2013 | Signature Date: | 28 December 2009 |
| Disbursements: | First Disbursement: | 5 February 2010 | USD 1,372,973 |
| | Second Disbursement: | | |
| | Third Disbursement: | | |
| In Brief: | <p>The programme aims to increase incomes and employment opportunities for crafts raw materials growers/collectors and for grassroots handicrafts, home products and furniture producers, targeting about 4,000 poor farming and crafts producing households in the four northern provinces of Vietnam. The approach is to develop better integrated, pro-poor, and environmentally sustainable "green" value chains, enabling poor growers, collectors and producers to improve their products and linking them to more profitable markets. The programme will result in a) an improved understanding of the handicrafts and furniture value chains; b) sustainable income increases of crafts and furniture raw materials growers/collectors; c) sustainable income increases of rural crafts and furniture producing households and enterprises; and, d) improved policies and regulatory frameworks at the provincial and national levels for the pro-poor promotion of handicrafts and furniture production.</p> | | |
| Outcomes: | <ul style="list-style-type: none"> Improved understanding of the handicrafts and small furniture value chains in four provinces An environmentally and economically sustainable increase in craft raw material growers'/collectors' incomes in four provinces A sustainable increase of crafts related rural households' and enterprises' incomes in four provinces Improved policies and regulatory frameworks at the provincial and national level that meet the needs of rural small enterprises, in particular raw materials and crafts producers, processors and traders | | |
| |  | | |
| Regions of Intervention: | <ul style="list-style-type: none"> National level, and Northern provinces of Thanh Hoa, Nghe An, Hoa Binh and Phu Tho | | |
| MDGs | MDG1 T1.A & T1.B; MDG3 T3.A; MDG7 T7.A & T7.B | | |
| Beneficiaries | Direct | Indirect | |
| • No. Institutions | 50 | 0 | |
| • No. Women | 3,000 | 0 | |
| • No. Men | 1,450 | 0 | |
| • No. ethnic groups | 1,000 | 0 | |

Project coordinator: Koen Oosterom
 RCO Focal Point: Francois Reybet-Degat
 Web page:

Status Slow inception phase which has caused some delays in the implementation of certain activities.

Estimated financial execution status as of the June 30, 2010 biannual report:

| | |
|--------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| Disbursed Budget: | Committed Budget: |
| <ul style="list-style-type: none"> • 3.95 % over the Total approved budget • 11.35 % over transferred budget | <ul style="list-style-type: none"> • 11.88 % over the Total approved budget • 34.60 % over transferred budget |



Main Achievements: None to report yet, as programme is at early stage of implementation

Other important achievements

- Progress towards outcome 1 has been achieved through a value chain training seminar and 4 provincial inception meetings, this outcome will be reached by developing detailed baseline studies for raw material suppliers/ farmers and grassroots craft/furniture household producers and preparing five comprehensive value chain studies for the value chains targeted in the four provinces: bamboo/rattan, seagrass, sericulture, lacquer ware and handmade paper. Both the baseline studies and value chain studies are well underway and will be disseminated in November 2010.
- Integrated value chain baseline and monitoring studies & dissemination. Baseline studies and VC studies have been launched during the reporting period. In addition, a value chain training seminar was conducted and four provincial inception workshops.
- Improved offer of market intelligence, market linkages and design services to rural crafts buyers and crafts producing communities /SMEs. The programme has made design support available to eight companies from the 4 provinces. These eight companies were consequently supported to participate in Vietnam's international handicraft trade fair LifeStyle Vietnam. In addition, active promotion of the fair resulted in 3 European buyer delegations participating in the fair.
- Improved business management and business plan implementation capacity of SME crafts & small furniture producers. The programme has partly addressed this output by laying the initial groundwork for the launch of the Empretec programme.

Does the JP incorporate gender considerations in the **activities/outputs/outcomes?** (example)

Does the JP include gender specific **indicators** in the monitoring plan?(example)

Does the JP mention gender relationships as part of the **challenges** analyzed? (specify)